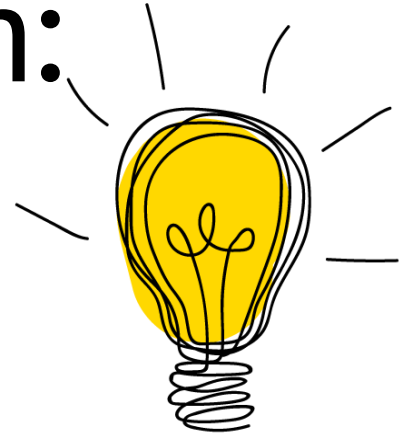


Meeting Communities Where They Are

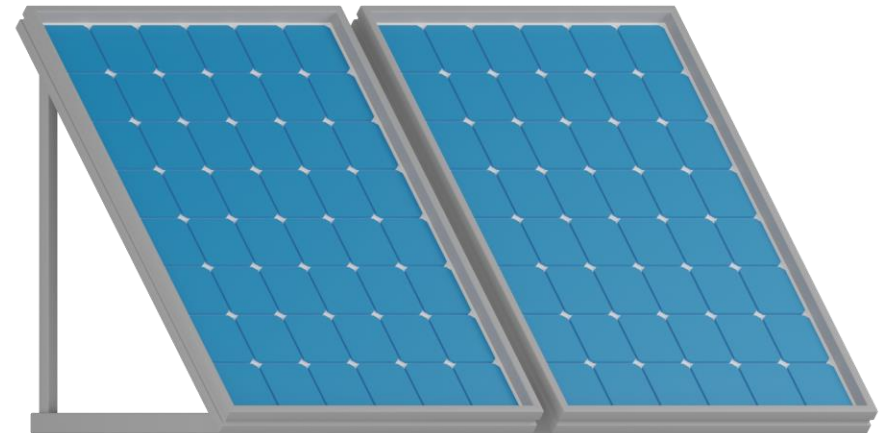
Connecting Residents to Energy Savings Through Education and Engagement



Introduction: Who I am



- April Parker (She/Her)
- Regional Renewable Energy Program Coordinator
- April@faithinplace.org



Who We Are: Faith in Place

OUR VISION

WHAT WORLD DO WE WANT TO SEE? A WORLD WHERE...

Spiritual communities leading the way in healing our relationships with each other and the Earth to build just, resilient, thriving communities.

OUR MISSION

HOW ARE WE ACHIEVING THAT VISION? WE ARE ACHIEVING THAT VISION BY....

Cultivating a powerful multifaith movement working for environmental justice through connection, education, and advocacy.



Who We Are: Faith in Place

Our focus areas help us shape our programming and resources.

HEALTHY COMMUNITIES



Strengthening connections and community among people and the land to support local solutions for clean air, water, food, and earth

PEOPLE-POWERED FUTURES



Nurturing networks of local changemakers to foster their capacity to drive change within their communities, build collective power, and ensure a just and sustainable future for all.

SUSTAINABLE ENERGY



Building relationships between communities and clean energy opportunities to lead efforts that make energy more just, accessible, and sustainable

Our Approach: Building on Existing Community Relationships

Leveraging established program and trusted partnerships to expand energy efficiency education



Air-Aware

Integrating education about healthier indoor air and the benefits of transitioning from gas to electric cooking



Eco-Ambassador Youth Program

Engaging young people in energy education and connecting them with information that can benefit their households

How We Reach Communities



In person: Community events, tabling, workshops, energy efficiency game-nights, and Individual conversations



Digital: Target social media with practical energy-saving education



Partnerships: Faith Communities, neighborhood events, and existing community-based programming

Community Engagement in Action



Double Dutch Fest



Eco- Ambassador Youth Program

The Impact Numbers

5,232

Total reported residents reached/educated

867

In-person education and engagement

4,365

Social media reach



Our Materials

EASY ENERGY-SAVING TIPS SMALL CHANGES, LOWER BILLS.



Unplug what you're not using

Plugged in devices still use energy even when turned off. You can use a power strip and turn it off when not using to prevent energy from draining into unused devices.



Adjust your thermostat

In warmer months, set your thermostat a little higher when you're home and even higher when you're away. In colder months, lower it when you're sleeping or away. A few degrees can make a difference in energy use.



Switch to LED bulbs

They produce the same amount of light, use less energy and last longer than traditional light bulbs.



Seal the gaps

Check doors, windows, and vents for drafts. Keeping warm air in during the winter and cool air during the summer saves energy.



Turn off lights you aren't using

Make it a habit to turn off lights when you leave a room. If you have LED bulbs, they also use less energy than traditional bulbs.



Keep on learning and trying new things

There are plenty of resources out there on saving energy in different parts of your home. Let's keep learning together and sharing tips!



ENERGY EFFICIENCY AND COMED RESIDENTIAL OFFERINGS



If you are a ComEd customer, you may be eligible for a free energy assessment and other programs to manage your energy costs. Questions? Contact April Parker, Regional Renewable Energy Program Coordinator at Faith in Place.

RESIDENTIAL OFFERINGS

- (LID Program) The Low Income Discount Program is here to help you manage your energy costs. By certifying your income you may be eligible to receive a discount on your energy bills, depending on your household income. [LEARN more here: bit.ly/comed-lid](https://bit.ly/comed-lid)
- ComEd helps you save by providing rebates and discounts to reduce the purchase price of energy-efficient products and appliances. [LEARN more here: bit.ly/instant-home-discounts](https://bit.ly/instant-home-discounts)
- Single Family Home EnergySavings: Qualifying ComEd customers have opportunities to reduce energy usage with a FREE energy assessment that include free products for your home. [LEARN more here: bit.ly/single-family-assessment](https://bit.ly/single-family-assessment)
 - Benefits:
 - Save money on your bill
 - Enhance the comfort of your home
 - Take steps to reduce air pollution and create a healthier tomorrow

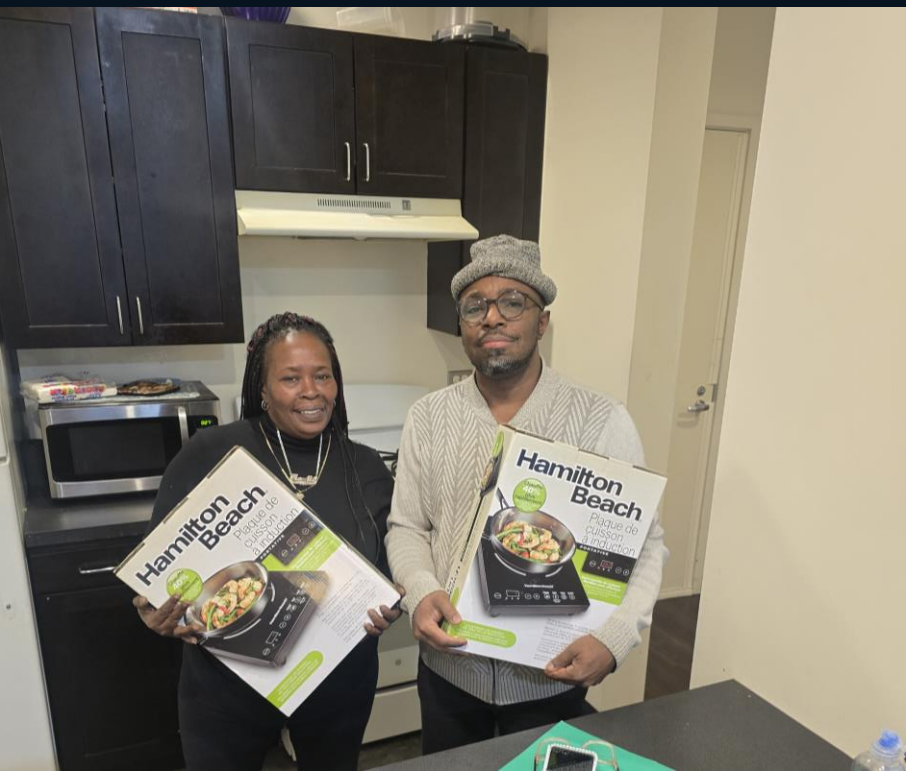


Questions? Email april@faithinplace.org

Faith in Place



Putting Energy Savings into Residents' Hands



- **Induction Cooktop**
 - Electric cooking and Air Aware education
- **LED Light Bulbs**
 - Lower electricity used for lighting
- **Door Sweep**
 - Help seal gaps beneath doors
- **Smart Power Strip**
 - Energy Monitoring and device control
- **Weatherstripping**
 - Help reduce drafts and air leaks
- **Wool Dryer Balls**
 - Reusable laundry alternative



What We've Learned

01

Meet people where they already are: Community Festivals and established neighborhood gatherings have been more successful at attracting residents than stand-alone online workshops

02

Trust makes education possible: People who approach us often have questions about their utility bills and energy-saving opportunities. A personal conversation creates room to address those concerns.

03

Build on existing programs and relationships: Connecting this opportunity with other existing program areas allows outreach to reach more people.

Upcoming Event

Wicker Park Lutheran Church

- 1500 N. Hoyne Avenue, Chicago
- October 26- 5:30-7:30pm

April@faithinplace.org



faith
in place

AIR AWARE Community Celebration

Trick-or-treating / Food /
Kids activities / Giveaways

Join Faith in Place and Senator Aquino's office as we
celebrate clean indoor air, community, and learn about the
Family Indoor Protection Act.

Come for dinner and stay for the trick or treating and
costume contest.

October 26 , 2026
5:30 PM – 7:30 PM

Wicker Park Lutheran Church
1500 N Hoyne Ave
Chicago, IL 60622

REGISTER NOW



bit.ly/airaware-oct26





Thank You
April@faithinplace.org