

Quarterly eNewsletter

GoGreen815 News

Spring 2025 Edition

April 15th, 2026

Welcome to Sustain Rockford's newsletter, GoGreen815 News

- For a more sustainable Rockford region

APRIL 22, 2026

CITY WIDE **EARTH DAY** CLEAN UP

Let's clean up the neighborhoods where we work, live, and play.



Energy Efficiency Program

Energy Efficiency Helps You Save

Nearly 50% of Rockford households have incomes at or below 80% of our median income. Between 2021 and 2024 that 80% threshold went from \$40,644 to \$43,651 – a 7.4% increase but household electricity costs increased 19.9%! Rockford's 2026 population is 146,000, so more than 73,000 people are in significant financial need. Yet people in need are often more worried about paying for rent, food and medical expenses and less likely to access the programs which could help them save money.

Good news! Sustain Rockford recently won a \$23,000 grant from the Metropolitan Mayors Caucus to tell people how they can save money on their electricity and natural gas bills by taking advantage of free ComEd and Nicor energy efficiency programs and products! All year Sustain Rockford will be sending several Rockford residents who are trained to make group presentation on ComEd and Nicor offers. Believing that those who might want to save money by making their home more energy efficient need to hear information from people they trust, our presenters must be invited into the groups by a their group's leaders.



SUSTAIN RK
FD

Monthly Sustainability Movement Meetings



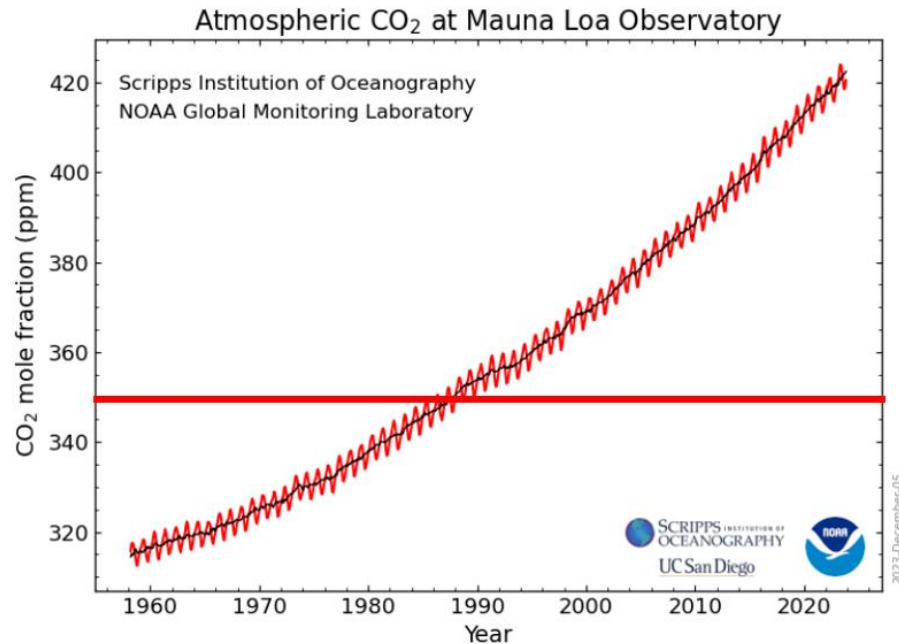
- Distribute ComEd/Nicor Energy Efficiency Flyers
- Distribute Community Solar Flyers from CUB
- Speakers talk about various sustainability topics

Sustainability Classes for Clean Energy Pre-Apprenticeship Cohorts

(about 9 class sessions/year)

What is Sustainability?

Planet

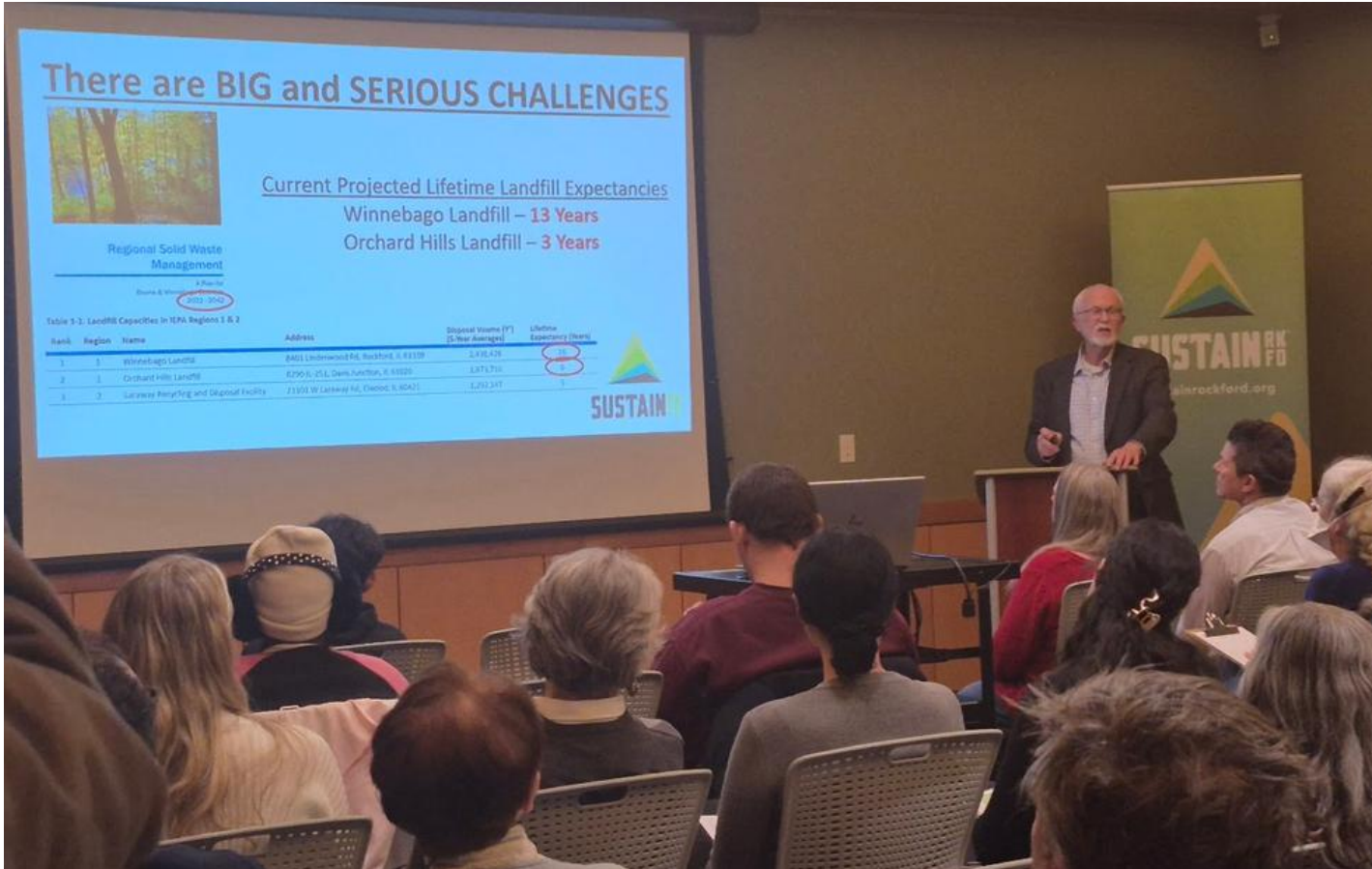


- Distribute ComEd/Nicor Energy Efficiency Flyers
- Distribute Community Solar Flyers from CUB
- Explain why Energy Efficiency is so important

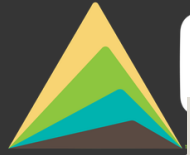


Presentations Out In The Community

Group Presentations



- Authorized Representatives
- Church groups, clubs, organizations, etc.
- Distribute ComEd/Nicor Energy Efficiency Flyers
- Distribute Community Solar Flyers from CUB



Sustain Ro

Authorized Represent



Contents

Cost of electric

Benefits of Energy Efficiency

Health Benefits

Solar

Programs

Taking Action

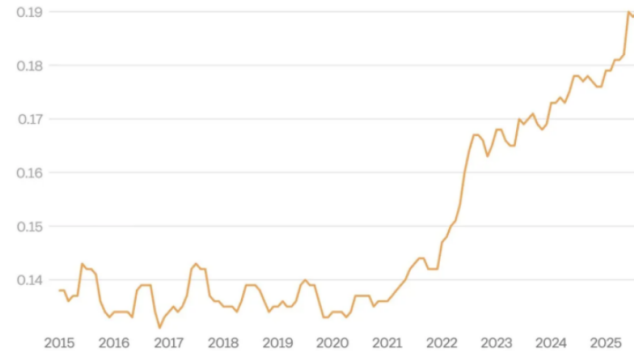
2026



Electricity is
swiftly
getting
more
expensive

Electricity prices are surging in the US

— Average US city electricity price, in dollars per kilowatt-hour



Source: Federal Reserve Bank of St. Louis CHART: UMAIR IRFAN

2026



Easy Actions at Home

Efficient
Appliances

Insulation

Air
SealingSmart
ThermostatsEnergy
Independence

SUSTAIN RK
FD

Presentations Out In The Community

Tabling at Events



- Regional Events
- Farmers Market
- Car Show (September)
- Distribute ComEd/Nicor Energy Efficiency Flyers
- Distribute Community Solar Flyers from CUB

Sustain Rockford Website – Resources Page

[About Us](#) ▼[Events](#)[Programs](#)[Sustainability Developments](#)[Become A Member](#)[Resources](#)[Donate](#)

Learn About Sustainability

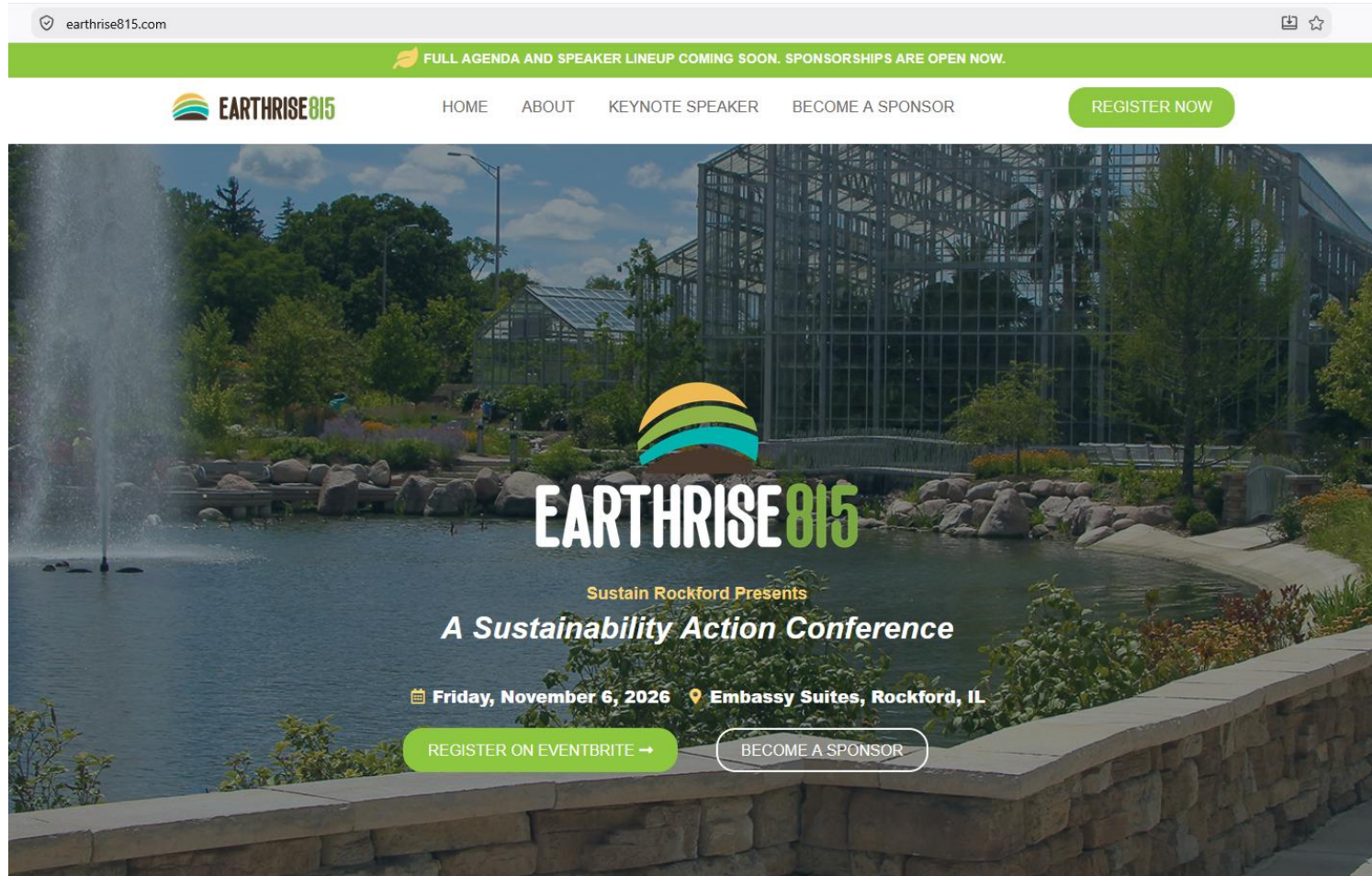
We've compiled a number of resources around sustainability. Be sure to click any of the resources for more info.

Categories:

- [Solar](#)
- [Waste Reduction and Management](#)
- [Environment](#)
- [Basic Principles of Sustainability](#)
- [Sustainable Lifestyle](#)
- [What Others are Doing](#)
- [Data Centers](#)

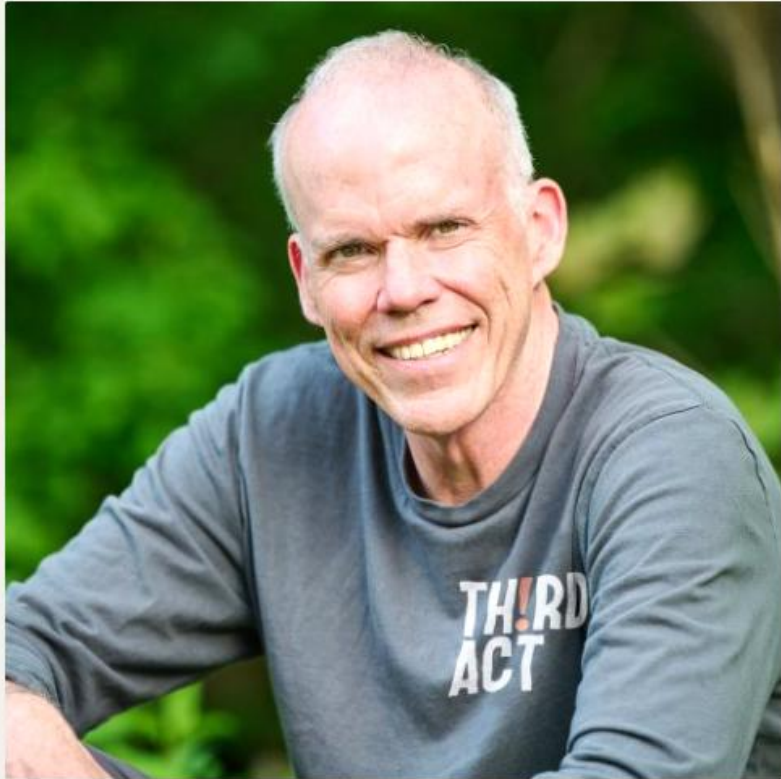


Earthrise815 Sustainability Conference – Friday, Nov. 6



- 3 Terrific Keynote Speakers
- 21 Breakout Sessions
- Exhibition Hall
- Climate Action Plan Focus

Earthrise815 Sustainability Conference – Friday, Nov. 6



MEET OUR KEYNOTE

Bill McKibben

Author, Environmentalist & Founder of Third Act

Bill McKibben is a contributing writer to The New Yorker and founder of Third Act, which organizes people over the age of 60 to work on climate and racial justice. He founded the first global grassroots climate campaign, 350.org, and serves as the Schumann Distinguished Professor in Residence at Middlebury College in Vermont.

In 2014, he was awarded the Right Livelihood Prize, sometimes called the “alternative Nobel” in the Swedish Parliament, along with the Gandhi Peace Award and honorary degrees from 19 colleges and universities. He has written more than twenty books about the environment, including his first, *The End of Nature* (1989), *The Flag, the Cross, and the Station Wagon*, and his latest, *Here Comes the Sun*.

FOUNDER,
350.ORG

FOUNDER, THIRD
ACT

20+ PUBLISHED
BOOKS

Earthrise815 Sustainability Conference – Friday, Nov. 6



FEATURED SPEAKER

Doug Scott

Doug Scott is the Chairman of the Illinois Commerce Commission where he worked to help pass Illinois' nation-leading legislation, CEJA- the Climate and Equitable Jobs Act. Previously Doug served with the Great Plains Institute and was the Chairmen of the Illinois Environmental Protection Agency.



FEATURED SPEAKER

Mark Charles

Mark Charles is an author, public speaker, podcaster, and leading authority on the 15th-century Doctrine of Discovery and its ongoing impact on US history, faith, and culture. A dual citizen of the Navajo Nation and the United States, he is the son of a Dutch-American mother and a Navajo father, drawing on his dual heritage to forge a path of national conciliation across racial, gender, and class lines. He co-