

By Any Green Necessary

Imani Village Power Lunch Series

Presented to Metro Mayors Caucus LIEEOE Grantees

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About Imani Village + Imani Green Works

- Social enterprise centered at 95th/Cottage Grove
- Pillars of Spiritual Health, Environmental Health
- Developing real estate assets at 35 acre site
- Hosting job training and fostering clean energy entrepreneurs
- Neighborhood revitalization through sustainability



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By Any Green Necessary

- Focus on fighting high bills
- Public-facing, interactive events to increase knowledge and stimulate demand for EE programs & services
- Quarterly events planned
 - Each has a theme and interactive activities
 - Balancing breadth
- Promote through newsletters, flyers, 1x1

The flyer is titled "GREEN POWER TO THE PEOPLE!" and is a free series to help re-energize South Side communities. It features a circular logo for the Chicago South Side Environmental Justice Committee. The series consists of four quarterly events: Winter (Know Your Power), Spring (Grow Your Power), Summer (Work Your Power), and Fall (Build Your Power). Each event has a specific focus: tips for heating bills, strategies for community power, clean energy jobs/training, and resources for planning. Registration is at IMANIVILLAGE.COM. Event sponsors include Imani Green Works, Imani Village, and Imani Works!

CHICAGO SOUTH SIDE ENVIRONMENTAL JUSTICE COMMITTEE
RE-ENERGIZED COMMUNITIES PROJECT
2021-2023
RENEWABLE ENERGY, GREENER FUTURE

GREEN POWER TO THE PEOPLE!
A FREE SERIES TO HELP RE-ENERGIZE OUR SOUTH SIDE COMMUNITIES

WINTER	KNOW YOUR POWER Tips for controlling your heating bills
SPRING	GROW YOUR POWER Strategies to build community power
SUMMER	WORK YOUR POWER Jobs & training opportunities in clean energy
FALL	BUILD YOUR POWER Resources for planning & project development

Please register for this free Lunch & Learn Series at IMANIVILLAGE.COM

Event Sponsors

IMANI GREEN WORKS **IMANI VILLAGE** **IMANI WORKS!**



Workshops 1 & 2: Know Your Power; Grow Your Power

- Focus on seasonal issues
 - Behavior change
 - Technology
 - Myths & Realities
- Provide free products and demonstrate proper use
- Consumer resources on bill payment, energy choice,
 - Sign up for programs!



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Lessons Learned

- More aggressive promotion
 - Social media reticence:
- Host at partner sites to drive more and targeted attendance
- Promote to youth and students
 - Science fair style?
- More activities and take-homes



Metrics

- Reach 200 LMI residents
 - YTD: 75
- Refer 40 individuals to programs
 - YTD: 25
- Host four events
- Gather and interpret feedback
 - Strategies to improve response



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