



# Low-Income Energy Efficiency Outreach & Engagement (LIEEOE) Grant Orientation Session

JANUARY 13, 2026 | JANUARY 15, 2026

HOSTED BY:

- LOW-INCOME ENERGY EFFICIENCY ACCOUNTABILITY COMMITTEE LEADERSHIP TEAM
- METROPOLITAN MAYORS CAUCUS
- COMED

# Agenda

- ▶ Welcome and LIEEOE Program Overview
- ▶ Introduction of the Team and Grant Recipients
- ▶ LIEEOE Grant Process and Timeline
- ▶ ComEd Programs
- ▶ Questions
- ▶ Tools and Resources for Energy Efficiency Education
- ▶ Questions

# LIEEOE Program Overview

- ▶ Grant Origin
  - ▶ Low-Income Energy Efficiency Advisory Committee (LIEEAC)
    - ▶ Established under the 2021 Climate and Equitable Jobs Act
    - ▶ Made of community-based organizations who inform utility programs for low-income families
    - ▶ Includes Income-Qualified North (IQ-N) subcommittee
      - ▶ ComEd's service territory

# LIEEOE Program Overview

## ▶ Purpose

- ▶ Support household energy efficiency education for low-income utility customers in ComEd's service territory
- ▶ Encourage participation in utility-supported energy efficiency programs/services

## ▶ Eligible applicants

- ▶ Non-profits and local governments serving low-income households within ComEd's service territory

## ▶ Eligible activities

- ▶ Community outreach through educational events, exhibits, digital and print communications, and more

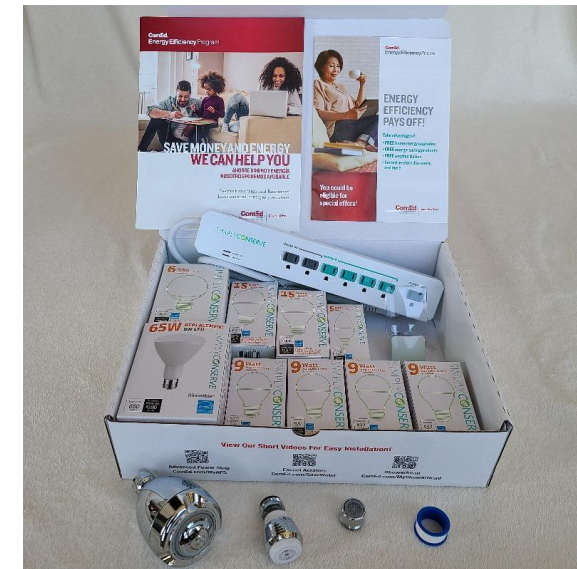
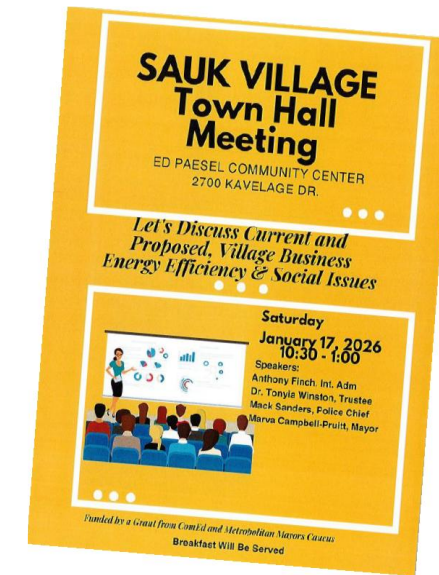
# Introductions

Please *briefly (1-2 minutes)* share your:

- ▶ Organization and Team
- ▶ Project Overview
- ▶ One special thing about the community you serve

# LIEEOE Grant Expected Outcomes

- ▶ Received a total of **55 applications**.
- ▶ Awarded a total of **33 grants**, totaling **\$756,000**.
- ▶ Metrics:
  - ▶ # of **Events/Workshops/Presentations**: 258
  - ▶ # of **Low-Income Residents** to be reached: 81,872
  - ▶ # of **Energy Kits** to be distributed: 2,175
  - ▶ # of **Flyers/Educational Information** to be distributed: 12,268
  - ▶ # of Residents to be **enrolled in EE Programs**: 4,440



# Low-Income Energy Efficiency Outreach & Engagement Grant Timeline

**October 9, 2025:**  
LIEEOE  
Applications  
Opened

**November 14,  
2025:** Initial 23  
Grants Awarded

**December 19,  
2025:** All 33 grant  
acceptance forms  
executed

**September 26,  
2025:** LIEEAC  
Contract  
Executed

**November 5,  
2025:** LIEEOE  
Applications  
Closed.

**December 10,  
2025:** Additional  
10 Grants  
Awarded

**December 31, 2025:**  
First Periodic Report  
and Invoice  
received

# LIEEOE Important Dates and Requirements

- ▶ **Onboarding:** 1/13 & 1/15
- ▶ **Periodic Report Forms and Invoices:**
  - ▶ ~~December 30, 2025~~
  - ▶ March 27, 2026
  - ▶ June 26, 2026
  - ▶ September 25, 2026
  - ▶ December 30, 2026
- ▶ **Check-in Meetings?**
- ▶ **Close-Out:** Final report & invoice, December 30, 2026

# Achieving Low-Income Energy Efficiency

- ▶ **Programs & Incentives to reduce energy costs**
  - ▶ Utility sponsored programs
  - ▶ State or federal sponsored programs
- ▶ **Behavior change**
  - ▶ Education & demand response programs
- ▶ **Energy efficiency products**

# ComEd Programs

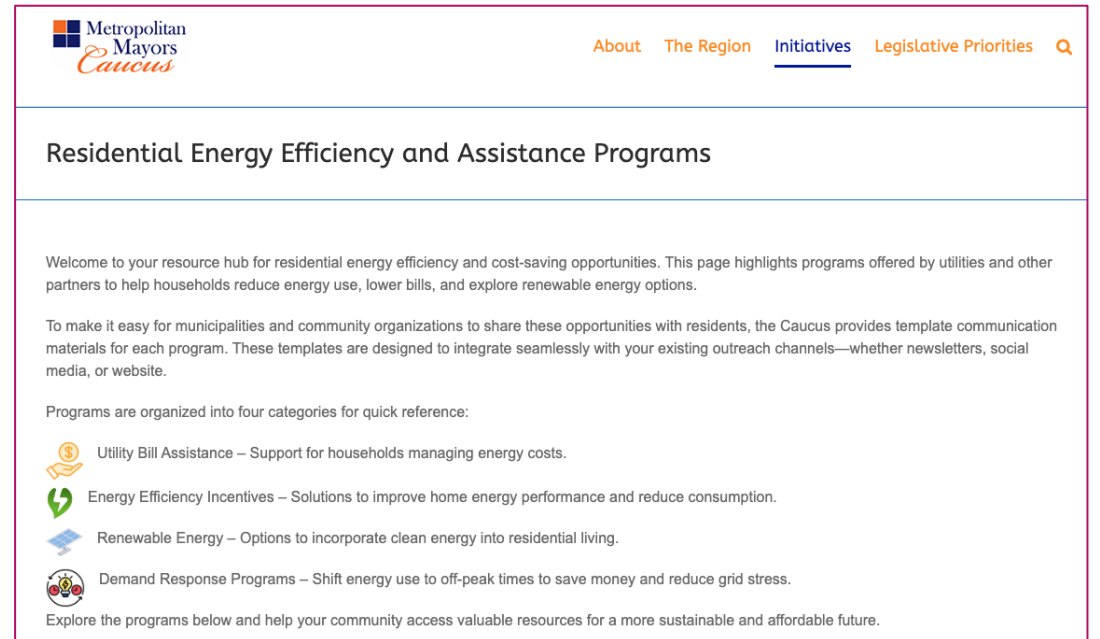
- ▶ **Kara Jonas**, Senior Manager, Residential Energy Efficiency, ComEd

# Approaches to Energy Efficiency Engagement

- ▶ **Dovetail with existing, targeted programs and services**
  - ▶ Food pantry, housing assistance
- ▶ **Leverage relationships to reach target customers and deliver information**
  - ▶ Residents, members, allies
- ▶ **Share information**
  - ▶ Digital, print, social media
- ▶ **Integrate energy efficiency education into events**
  - ▶ Workshops, demonstrations, tabling
  - ▶ Games, activities
- ▶ **Other innovative outreach & engagement**

# Tools & Resources: Energy Efficiency Education

- ▶ **31** grantees requested EE educational resources
- ▶ [Energy Efficiency incentives webpage](#) from MMC
- ▶ Webpage with Resources for Homeowners:
  - ▶ Utility Bill Assistance
  - ▶ Energy Efficiency Incentives
  - ▶ Renewable Energy
  - ▶ Demand Response Programs



The screenshot shows the website for the Metropolitan Mayors Caucus. The header includes the logo and navigation links: About, The Region, Initiatives (underlined), and Legislative Priorities. The main heading is "Residential Energy Efficiency and Assistance Programs". The content area contains a welcome message, a paragraph about template communication materials, and a list of four program categories with icons: Utility Bill Assistance (dollar sign), Energy Efficiency Incentives (leaf), Renewable Energy (lightning bolt), and Demand Response Programs (gauge).

Metropolitan Mayors Caucus





About The Region Initiatives Legislative Priorities

## Residential Energy Efficiency and Assistance Programs

Welcome to your resource hub for residential energy efficiency and cost-saving opportunities. This page highlights programs offered by utilities and other partners to help households reduce energy use, lower bills, and explore renewable energy options.

To make it easy for municipalities and community organizations to share these opportunities with residents, the Caucus provides template communication materials for each program. These templates are designed to integrate seamlessly with your existing outreach channels—whether newsletters, social media, or website.

Programs are organized into four categories for quick reference:

-  Utility Bill Assistance – Support for households managing energy costs.
-  Energy Efficiency Incentives – Solutions to improve home energy performance and reduce consumption.
-  Renewable Energy – Options to incorporate clean energy into residential living.
-  Demand Response Programs – Shift energy use to off-peak times to save money and reduce grid stress.

Explore the programs below and help your community access valuable resources for a more sustainable and affordable future.

# Residential Energy Efficiency Webpage Introduction

- ▶ **Cheryl Scott**, Senior Sustainability Specialist, Metropolitan Mayors Caucus, IQ-North facilitator)

# Tools & Resources: Energy Efficiency Education

- ▶ Spin the Wheel: contains tips on how to save energy in your home.
  - ▶ [Link](#)
- ▶ Energy Efficiency Coloring Book
  - ▶ [Link](#)
- ▶ Energy Vampire Stickers
  - ▶ [Link](#)
- ▶ Need a Hand Saving Energy Gloves
- ▶ Lightbulb Beanbag Toss



# Tools & Resources: Energy Efficiency Education

## Discussion

- ▶ What do you need to successfully reach and engage your constituents?
- ▶ Who is your audience?
- ▶ What is your approach?
  
- ▶ Partners available to help create exhibits/activities this spring

# Questions & Feedback