

Power Smart: Engaging Low Income Communities in Energy Efficiency





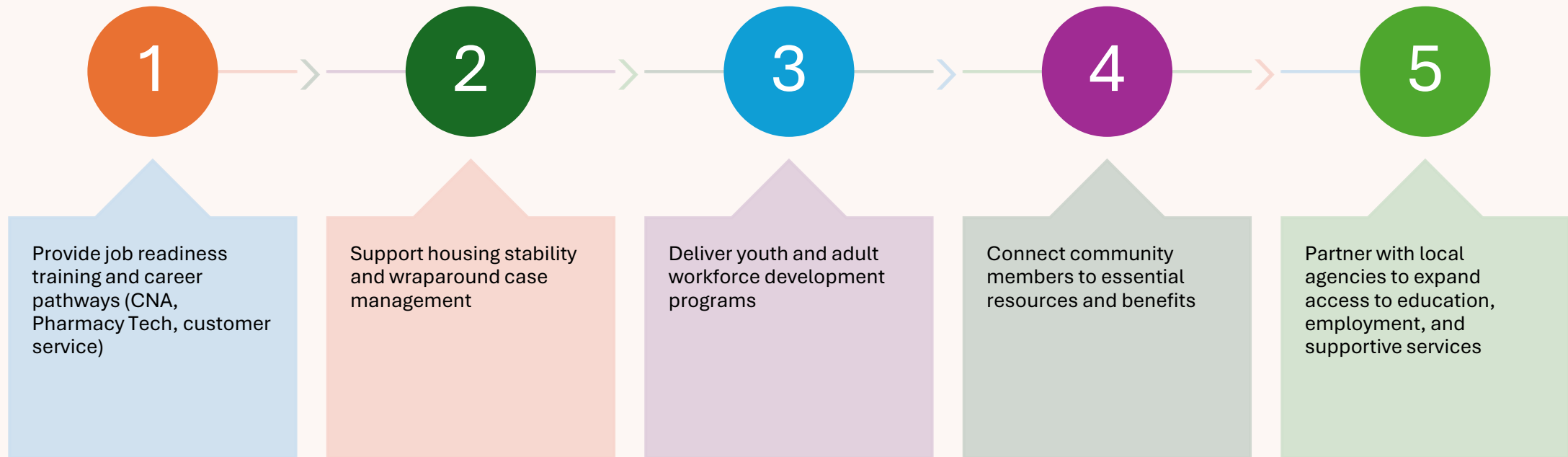
About African American Christian Foundation (AACF)

Our Mission

AACF strengthens individuals and families by providing workforce development, housing stability services, and supportive programming that expands access to economic opportunity.



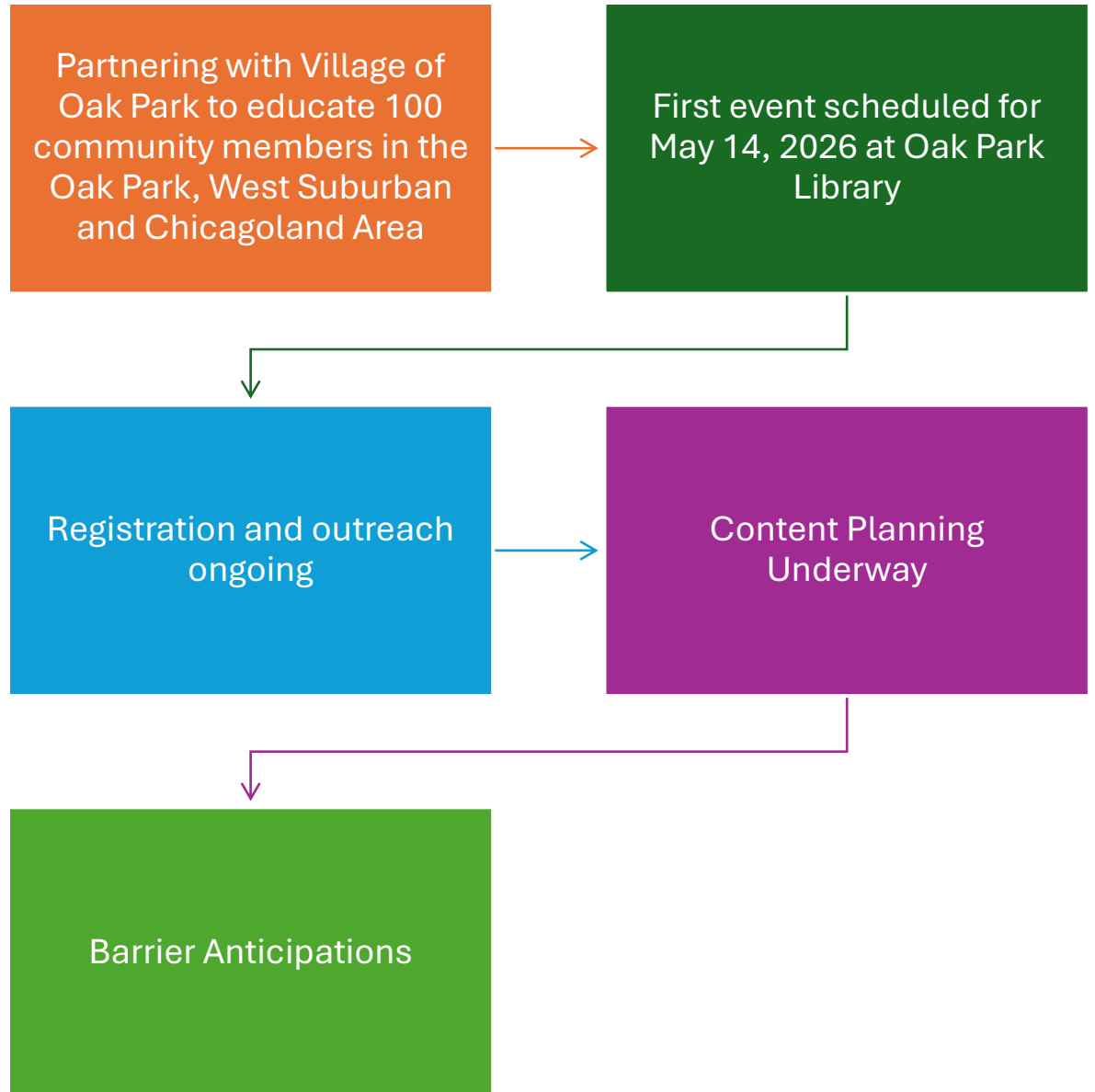
What We Do

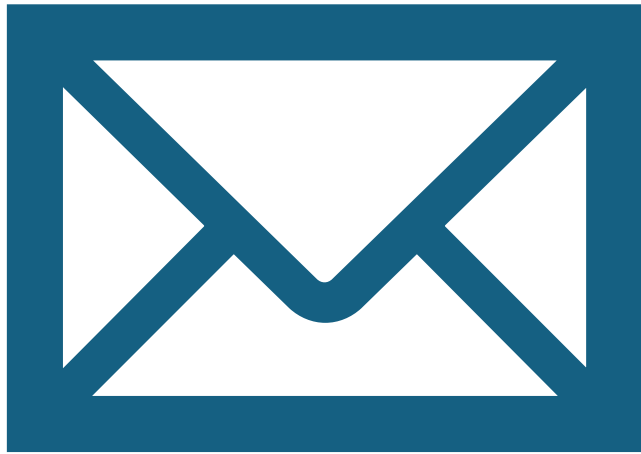


Our Community Focus

| | |
|------------|---|
| Serve | Serve residents across West Cook County and surrounding communities |
| Prioritize | Prioritize individuals and families at or below 80% AMI |
| Deliver | Deliver trauma-informed, culturally responsive programming |
| Build | Build pathways to long-term economic stability |

Program Overview



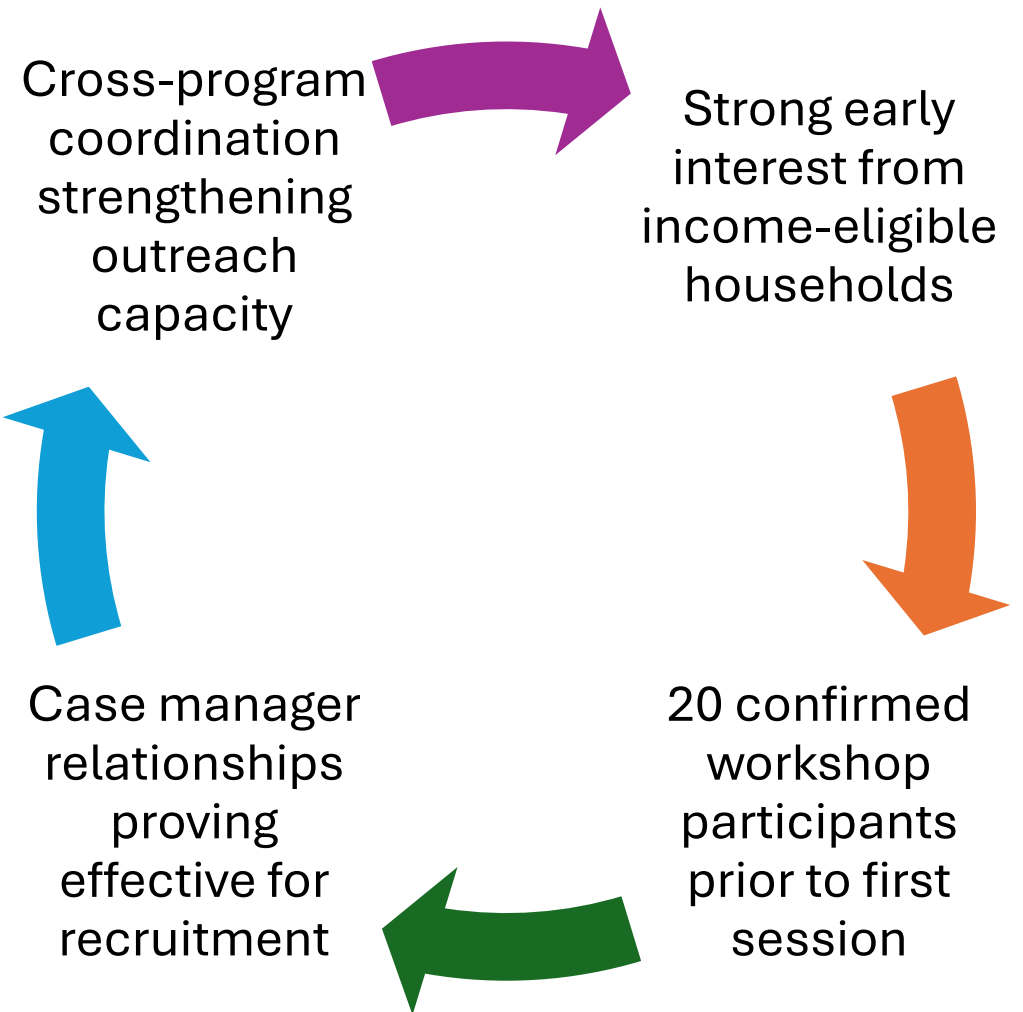


Marketing-Community Outreach

- Internal coordination across housing and workforce programs underway
- Direct outreach from case managers to eligible
- Promotion through email, phone calls, and registration link distribution
- Community visibility through Village of Oak Park partnership
- Case manager relationships proving effective for recruitment



Early Engagement Results





Challenges Identified



- Difficulty reaching some clients due to temporary phone service disruptions
- Parking costs at workshop location may create participation barriers
- Staff using multiple outreach channels to maintain engagement
- Exploring parking assistance options such as participant gift cards