



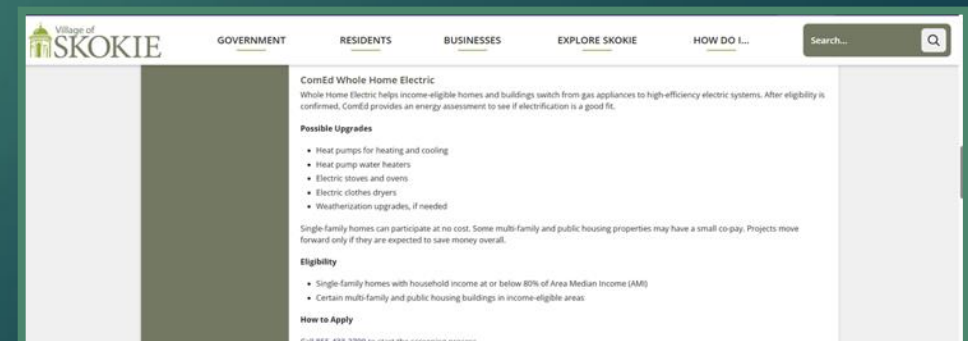
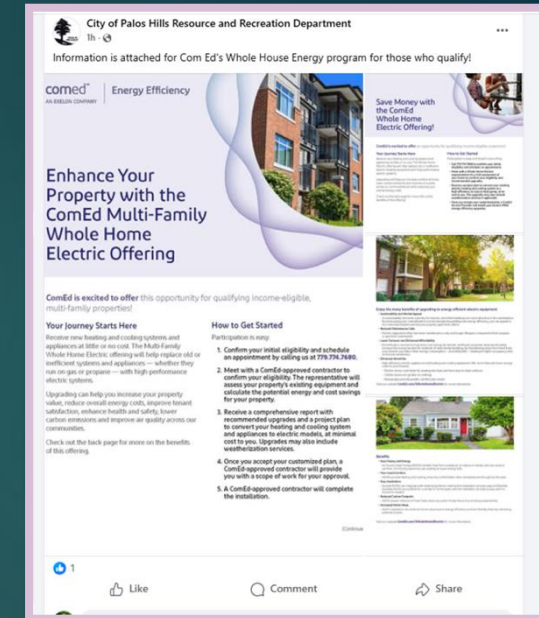
Metropolitan Mayors Caucus Whole Home Electric Outreach

JOINT ENVIRONMENT AND HOUSING COMMITTEE MEETING

APRIL 21, 2026

Overall Approach to WHE

- ▶ Gather data to **identify priority communities** in the region for WHE outreach.
- ▶ Leverage **municipal communications pathways**.
 - ▶ Newsletters, social media posts, stuffing water bills, etc.
- ▶ Utilize **municipal rental regulation programs**.
- ▶ Engage with **municipal contacts, existing programs, and municipal bodies**.
 - ▶ Presentations at city/village council meetings, committees/commissions, etc.
- ▶ Attend **Community events and resource fairs**.
- ▶ Collaborate with **local and regional housing organizations**.
 - ▶ Establish partnerships with local organizations to host workshops about WHE.

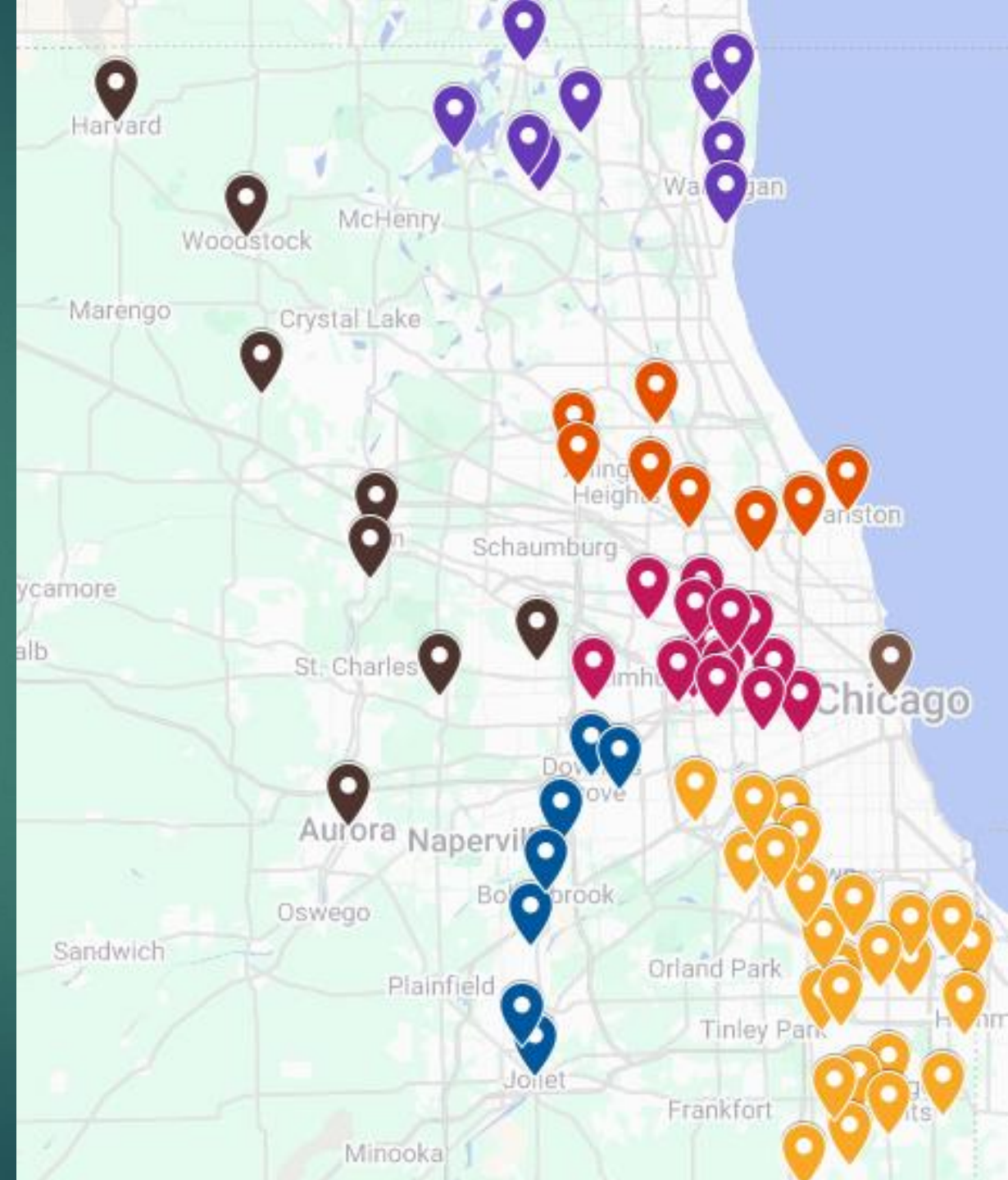


Data Analysis

- ▶ Gathered data on 275 municipalities in the 7-county region to see:
 - ▶ # and % of gas-fueled homes
 - ▶ Median incomes of homeowners and renters
- ▶ Focused outreach on communities that:
 - ▶ Have the highest # of income-eligible single-family homeowners
 - ▶ Have the highest # of rental properties serving income-eligible renters
 - ▶ Have median incomes among homeowners and/or renters within income-eligible thresholds
- ▶ Also focusing outreach on communities that:
 - ▶ Are smaller in size but have the highest % of gas fuel and income eligibility
 - ▶ Do not meet the above requirements but have a rental license or registration program

Focus Communities

- ▶ Identified 72 communities to focus Whole Home Electric outreach.
- ▶ Clusters:
 - ▶ South Suburban
 - ▶ West Suburban
 - ▶ Northern Lake County
 - ▶ Outer West Suburbs
 - ▶ North and Northwest Cook
 - ▶ Southwest Growth Corridor
 - ▶ Chicago
- ▶ Link to [Map](#).



How To Help

- ▶ Mentioning Whole Home Electric in your newsletters
 - ▶ Email Tori Woolbright at twoolbright@mayorscaucus.org for flyers and language templates
- ▶ Contact multifamily rental properties you believe may be eligible
 - ▶ Email Ben Schnelle, bschnelle@mayorscaucus.org, for questions on eligibility or email templates
- ▶ Mentioning Whole Home Electric information on municipal social media pages
 - ▶ Point residents to ComEd's [website](#), [portal](#), or call center