

Environment and Energy Committee Meeting Invitation  
**Encouraging Behavior Change for Sustainability**  
March 17, 2026, 9:30-11 a.m., Zoom

At our next meeting, we'll explore the psychology behind behavioral change. Residents may know certain actions are sustainable, but what motivates them to actually follow through, whether it's signing up for a home energy assessment, reducing idling, or planting native plants? We'll hear from a behavioral change expert and learn from several community case studies ahead of the busy Earth Month and summer event season. A few of the topics during the case study portion include how to effectively encourage water conservation, biking, and proper recycling in your community.

[GRC](#): Cultivate community values based on principles of sustainability. Educate the community about sustainability initiatives using existing municipal communication outlets. Use community festivals, lectures, workshops and other events to share information about sustainability. Encourage the community to participate in sustainability initiatives and events.

[Climate Action Plan](#) objectives: Demonstrate leadership to reduce emissions. Demonstrate sustainability through public events.