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Mayor, City of Highland Park
Immediate Past Executive Chair

Environment and Energy Committee Meeting

Encouraging Behavior Change for Sustainability

March 17, 2026, 9:30-11 a.m.

Please register in advance for the Zoom meeting with the link sent to Committee members.

1. Opening Comments

Kevin Burns, Mayor, City of Geneva; Environment and Energy Committee Chairman,
Metropolitan Mayors Caucus

2. Stop Awareness Raising and Start Behavior Changing!

Stephanie Foerster, Founder, Ensemble Media

3. Community Case Studies:

a. Shift to Biking

Bike Month

Maggie Czerwinski, Director of Community Building & Leadership, Active Transportation Alliance (ATA)
Promoting Biking in Park Ridge

Marty Maloney, Mayor, City of Park Ridge

b. Rethink Water Public Outreach Campaign

Ann Grooms, Office Manager, Department of Public Utilities, City of Joliet

c. Reducing Contamination in the Recycling Stream

Frank Pettis, Founder, GreenLit Solutions LLC

Pete Adrian, Recycling Coordinator, Solid Waste Agency of Lake County (SWALCO)

5. Questions/Discussion

6. Closing

Kevin Burns, Mayor, City of Geneva; Environment and Energy Committee Chairman,
Metropolitan Mayors Caucus

Next meeting, a combined meeting of the Environment Committee and the Caucus' Housing + Community Development Committee: **Whole Home Electric Program**, Tuesday, April 21, 2026, 9:30-11 a.m.

GRC: Cultivate community values based on sustainability principles. Educate the community about sustainability initiatives using existing municipal communication outlets. Use community festivals, workshops and other events to share sustainability information. Encourage the community to participate in sustainability initiatives and events.

Climate Action Plan: Demonstrate leadership to reduce emissions. Demonstrate sustainability through public events.

City of Chicago · DuPage Mayors and Managers Conference · Lake County Municipal League · McHenry County Council of Governments
Metro West Council of Governments · Northwest Municipal Conference · South Suburban Mayors and Managers Association
Southwest Conference of Mayors · West Central Municipal Conference · Will County Governmental League

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