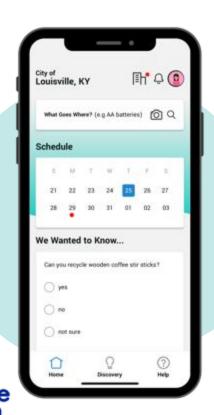
OUR SOLUTION



Most people are not aware of the contamination issue, and how they are contributing to it



Better education is desperately needed. It begins with establishing a line of communication.

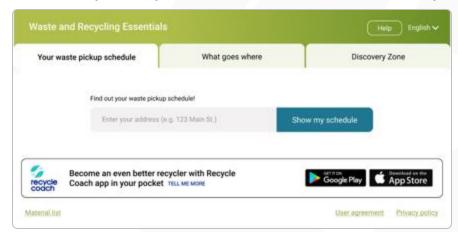


Mobile app

Residents download it because it makes their household operations simpler

Web app (widget)

Leverages municipality's website traffic to increase resident participation and eliminate user acquisition costs



An extended partnership between IL EPA and Recycle Coach gives every county, municipality, town, village, and ultimately resident, in the state access to a robust digital tool that provides schedule reminders, materials searches, and hyper-

IL Onboarding and Implementation

Counties

- 7 Counties + 2 Waste Agencies are live DuPage, Kane, Madison, McLean / EAC, Ogle, Peoria, Tazewell, SWALCO, SWANCC
- 7 Ready to Start
 Cass, Champaign / CCES, Grundy, Kendall, Moultrie, Perry, West Cook SWA
- 9 Setting Up and Reviewing Content Christian, Cook, DeKalb, Jackson, LaSalle, Macon, McHenry, Vermilion, Will



Municipalities

42 Municipalities are live, including the City of Chicago 18 Ready to Start 56 Setting Up and Reviewing Content 15 Ready to Launch



