



**Nancy R. Rotering**  
Mayor, City of Highland Park  
Executive Board Chair

**Brandon Johnson**  
Mayor, City of Chicago  
Executive Board, 1<sup>st</sup> Vice Chair

**John D. Noak**  
Mayor, Village of Romeoville  
Executive Board 2<sup>nd</sup> Vice Chair

**Mark R. Kownick**  
Mayor, Village of Cary  
Executive Board Treasurer

**Donald J. Schmit, Jr.**  
Mayor, Village of Fox Lake  
Executive Board Secretary

**Kevin R. Burns**  
Mayor, City of Geneva  
Immediate Past Executive Chair

## Environment and Energy Committee Meeting

Recycling Education and Outreach (REO) Campaign Recycling Assessment & Updates

June 17, 2025, 9:30-11 a.m.

Please register in advance for the Zoom meeting with the link sent to Committee members.

### 1. Opening Comments

**Kevin Burns**, Mayor, City of Geneva; Environment and Energy Committee Chairman and Immediate Past Executive Board Chairman, Metropolitan Mayors Caucus

### 2. What's Up with REO?

**Edith Makra**, Director of Environmental Initiatives, Metropolitan Mayors Caucus

### 3. Meet the Partners

#### a. Solid Waste Agency of Lake County

**Walter Willis**, Executive Director

#### b. DuPage County

**Joy Hinz**, Environmental & Sustainability Programs Manager

#### c. Kane County

**Clair Ryan**, Recycling Coordinator

#### d. McHenry County

**Kelli Boeckmann**, Solid Waste Manager

#### e. Will County

**Marta Keane**, Recycling Program Specialist

#### f. Solid Waste Agency of Northern Cook County

**Christina Seibert**, Executive Director

### 4. REO & Recycle Coach

**Jeff Galad**, President, Recycle Coach, and **Liz Kunkle**, Customer Success Manager, Recycle Coach

### 5. Why REO?

**Phillip Shaffer**, Vice President of Chapter Relations, National Waste & Recycling Association; **Javier Erazo**, District Manager, Waste Connections; **John Pausma**, Business Development, Homewood Disposal

### 6. Baseline Data

**Spencer LaBelle**, Senior Project Professional, SCS Engineers, and **John Noak**, Mayor, Village of Romeoville

### 7. Outreach Specialist

**Juliet Mathey**, Recycling Education & Outreach Specialist, Metropolitan Mayors Caucus

### 8. Marketing Campaign

**Chelsea Maupin**, Senior Strategist & Research Manager, GÜD Marketing, and **Lauren Abbott**, Account Manager, GÜD Marketing

City of Chicago · DuPage Mayors and Managers Conference · Lake County Municipal League · McHenry County Council of Governments  
Metro West Council of Governments · Northwest Municipal Conference · South Suburban Mayors and Managers Association  
Southwest Conference of Mayors · West Central Municipal Conference · Will County Governmental League

433 West Van Buren Street, Suite 450, Chicago, Illinois 60607

Tel: 312.201.4505 Fax: 312.454.0411

[www.mayorscaucus.org](http://www.mayorscaucus.org)

## 9. Closing

**Kevin Burns**, Mayor, City of Geneva; Environment and Energy Committee Chairman  
and Immediate Past Executive Board Chairman, Metropolitan Mayors Caucus

**Next Environment and Energy Committee meeting:** Sustainability Social, Thursday, July 31st, 3 p.m. at Blackwell Forest Preserve, Warrenville, Illinois

[GRC](#) goal and objectives: Engage the community in waste reduction and recycling. Educate the community to reduce waste by consuming less and reusing. Encourage residents and businesses to contribute their time and resources to sustain the community. Utilize strategic partnerships with other community organizations to promote sustainability.

[Climate Action Plan](#) strategy: Support circular economies.