

## Environment Committee Meeting Invitation

Dear Environment and Energy Committee,

Please join us at our upcoming meeting:

### Environment Committee Meeting Details

#### Topic: Chicago Metro Recycling Education and Outreach Campaign Update

**Date:** Tuesday, June 17, 2025

**Time:** 9:30-11 a.m.

**Register:** Please register in advance for the Zoom meeting with the link sent to Committee members.

The Metropolitan Mayors Caucus is leading a collaborative Recycling Education and Outreach (REO) campaign with two key goals:

- Get residents of the Metro region excited about recycling again!
- Educate residents to increase recycling and reduce contamination at the community level

The [Chicago Metro REO Campaign](#) launched late last year with a three-year grant from the U.S. EPA to serve solid waste agencies, municipalities and residents across the metro region. These agencies are partnering to implement the REO Campaign:

- Solid Waste Agency of Northern Cook County (SWANCC)
- Solid Waste Agency of Lake County (SWALCO)
- DuPage County
- Kane County
- McHenry County
- Will County
- Illinois Counties Solid Waste Management Association (ILCSWMA)
- Illinois Recycling Foundation (IRF)

The project is up and running, and it is time for your engagement and input. Please join us for a project update and meet Chicago Metro REO Campaign partners, collaborators, and new staff and contractors.

We are collecting baseline recycling and disposal data and need your help. We also want to introduce and preview new resources that will be available to your community in support of REO Campaign goals.

[GRC](#) goals: Recycle materials across all sectors. Engage the community in waste reduction and recycling.

[Climate Action Plan](#) objective and strategies: Manage waste sustainably. Increase the volume of waste that is recycled and composted. Support circular economies.