ComEd Hourly Pricing

Sample Social Media Posts

Please feel free to use this sample content on your organization’s social media pages or as a starting point for your own personalized posts.

Facebook:

GENERAL/SAVING MONEY FOCUS - STATEMENT

Enrolling in ComEd’s Hourly Pricing program has saved participants an average of 15% compared to those paying the standard @ComEd fixed-price rate. In the Hourly Pricing program, residents pay the real-time price for electricity instead of a fixed rate. Participants can save money by running appliances when the rate is lower, such as in the evenings or weekends. For example, if you’re able to run your dishwasher or do laundry during off-peak times, then the program could be right for you. Others who may benefit from Hourly Pricing include those who spend more than $50 per month on their electric bill, residents who heat their home with electricity, and electric vehicle owners who charge their car at home. For more details, go to: <http://bit.ly/3r3Crbg>

GENERAL/SAVING MONEY FOCUS - QUESTION

Did you know that the @ComEd Hourly Pricing program has saved participants an average of more than 15% compared to those with the standard ComEd fixed-price rate? In this program, participants pay a rate based on hourly market prices for electricity rather than the fixed rate. Residents can save money by running large appliances when the rate is lower, such as in the evenings or weekends. For more details, go to: <http://bit.ly/3r3Crbg>

ENVIRONMENTAL FOCUS

Are you looking to reduce your environmental impact caused by energy usage? The @ComEd Hourly Pricing program incentivizes electricity use during off-peak times. This helps reduce demand during peak times when the use of older, less efficient power plants is often needed. The program also provides tools on cutting your energy costs and personalized information to track energy savings. For more details, go to: <http://bit.ly/3r3Crbg>

Twitter

GENERAL/SAVING MONEY FOCUS

Save money this year by enrolling in @ComEd’s Hourly Pricing program. Participants pay a rate based on hourly market prices for electricity rather than the fixed rate. They can save money by shifting heavier electric usage to nights and weekends. <http://bit.ly/3r3Crbg>

ENVIRONMENTAL FOCUS

Are you looking to reduce your carbon footprint? @ComEd’s Hourly Pricing program incentivizes electricity use during off-peak times to reduce the demand for pollution-causing power plants. For more details, go to: <http://bit.ly/3r3Crbg>