ComEd Appliance Rebates in 2023

Sample Social Media Posts

Please feel free to use this sample content on your organization’s social media pages or as a starting point for your own personalized posts.

Facebook:

GENERAL

Did you know that rebates are available for buying an ENERGY STAR appliance? ENERGY STAR certified appliances can help you save money and energy over the life of the appliance, without sacrificing performance.

@ComEd offers $50 rebates for air purifiers and refrigerators, $40 rebates for clothes washers and electric dryers, $200 rebates for heat pump clothes dryers, $100 rebates for induction cooktops, $25 for ventilation fans and water dispensers, and $45 for stand-alone dehumidifiers.

For details on the rebates, go to: <https://bit.ly/3gaz2SW>

EARTH DAY FOCUS – GENERAL

This Earth Day, be a STAR for the environment. Save energy by choosing ENERGY STAR certified products, which help to reduce emissions and your environmental impact. @ComEd offers $25-200 rebates on several ENERGY STAR appliances, including air purifiers, clothes washers, electric dryers, refrigerators, and more. For details, go to <https://bit.ly/3gaz2SW>.

EARTH DAY FOCUS - FRIDGE

Flip your fridge this Earth Day! Replace your old fridge with an ENERGY STAR certified model to save energy and money – it’s cool for you and the planet! @ComEd offers $50 rebates on refrigerators (≥ 7.75 cubic feet), as well as rebates of $25-200 on other ENERGY STAR appliances. For more information or to apply for a rebate, go to <https://bit.ly/3gaz2SW>.

UTILITY BILL FOCUS

If your utility bills have been high, consider investing in an ENERGY STAR certified appliance to reduce your energy usage and electric bills. @ComEd is offering $25-200 rebates on certain air purifiers, clothes washers, electric dryers, refrigerators, and more. For details, go to <https://bit.ly/3gaz2SW>.

REFRIGERATOR FOCUS

Replace your old fridge with an ENERGY STAR certified model to save energy and money – it’s cool for you and the planet! @ComEd offers $50 rebates on refrigerators (≥ 7.75 cubic feet), as well as rebates of $25-200 on other ENERGY STAR appliances. For more information or to apply for a rebate, go to <https://bit.ly/3gaz2SW>.

CLOTHES WASHER AND DRYER FOCUS

Go from laundry day to laundry YAY with an ENERGY STAR certified washer and dryer! Clothes washers that have earned the ENERGY STAR label use about 20% less energy and approximately 30% less water than standard models, which will save you money on your utility bills. ENERGY STAR clothes dryers use approximately 20% less energy than standard models. @ComEd is offering $40 rebates on clothes washers and electric dryers (≥ 4.4 cubic feet), as well as $200 rebates on heat pump clothes dryers (≥ 4.4 cubic feet). For details on the rebates, go to <https://bit.ly/3gaz2SW>.

HEAT PUMP DRYER FOCUS #1

Heat pump dryers are the best dryers for the environment and those that have earned the ENERGY STAR certification use about 30% less energy than standard dryers. Learn how this innovative technology saves you energy and money: <https://youtu.be/zw183KZQNwc>

@ComEd is also offering $200 rebates on heat pump clothes dryers (≥ 4.4 cubic feet). For details on the rebates, go to <https://bit.ly/3gaz2SW>.

HEAT PUMP DRYER FOCUS #2

Tech alert! ENERGY STAR certified heat pump dryers use advanced technology that requires about half the energy of a standard electric dryer, and the ventless models can be installed almost anywhere! <http://bit.ly/3zmeOzW>

@ComEd is also offering $200 rebates on heat pump clothes dryers (≥ 4.4 cubic feet). For details on the rebates, go to <https://bit.ly/3gaz2SW>.

AIR PURIFIER FOCUS

If you’re concerned about indoor air quality and plan to buy an air purifier, did you know you might be eligible for a rebate? @ComEd is offering $50 rebates for buying ENERGY STAR air purifiers and $40-200 rebates on clothes washers, electric dryers, refrigerators, induction cooktops, and stand-alone dehumidifiers. Rebates of $25 are available for ENERGY STAR ventilation fans and water dispensers. For details, go to: <https://bit.ly/3gaz2SW>

Twitter:

GENERAL

@ComEd is offering $25-200 rebates on several ENERGY STAR appliances, which can help you save energy and money. Rebates are available for air purifiers, clothes washers, electric dryers, refrigerators, ventilation fans, and more. For details, go to: <https://bit.ly/3gaz2SW>

EARTH DAY FOCUS - GENERAL

This #EarthDay, be a STAR for the environment by choosing ENERGY STAR certified products, which help reduce emissions. @ComEd offers $25-200 rebates on several ENERGY STAR appliances, including clothes washers, electric dryers and more. For details, go to <https://bit.ly/3gaz2SW>.

EARTH DAY FOCUS - FRIDGE

Flip your fridge this #EarthDay! Replace your old fridge with an ENERGY STAR certified model to save energy and money – it’s cool for you and the planet! @ComEd offers $50 rebates on refrigerators (≥ 7.75 cubic feet). For details or to apply, go to <https://bit.ly/3gaz2SW>.

UTILITY BILL FOCUS

If your utility bills have been high, an ENERGY STAR certified appliance could help reduce your energy usage and electric bills. @ComEd is offering $25-200 rebates on air purifiers, ventilation fans, washers, dryers, and more. For details, go to <https://bit.ly/3gaz2SW>.

REFRIGERATOR FOCUS

Replace your old fridge with an ENERGY STAR certified model to save energy and money – it’s cool for you and the planet! @ComEd offers $50 rebates on fridges (≥ 7.75 cubic feet) and $25-200 rebates on other ENERGY STAR appliances. For details, go to <https://bit.ly/3gaz2SW>.

CLOTHES WASHER AND DRYER FOCUS

Go from laundry day to laundry YAY with an ENERGY STAR certified washer and dryer! ENERGY STAR appliances use less energy and water, which saves money on utility bills. @ComEd offers $40-200 rebates on ENERGY STAR washers and dryers. For details, go to <https://bit.ly/3gaz2SW>.

HEAT PUMP DRYER FOCUS #1

Heat pump dryers are the best dryers for the environment and those that have earned the ENERGY STAR certification use about 30% less energy than standard dryers. Learn how this innovative technology saves you energy and money: <https://youtu.be/zw183KZQNwc>

HEAT PUMP DRYER FOCUS #2

Tech alert! ENERGY STAR heat pump dryers use advanced technology that requires about 1/2 the energy of a standard electric dryer, and the ventless models can be installed almost anywhere! <http://bit.ly/3zmeOzW>

@ComEd also offers $200 rebates on them: <https://bit.ly/3gaz2SW>

AIR PURIFIER FOCUS

Concerned about indoor air quality? If you're buying an air purifier, make it an ENERGY STAR one to receive a $50 @ComEd rebate. ComEd is offering $25-200 rebates on ENERGY STAR appliances this year, including water dispensers, washers, dryers, and more. <https://bit.ly/3gaz2SW>

For more ideas on social media posts for ENERGY STAR appliances, go to the ENERGY STAR marketing materials website at <https://www.energystar.gov/products/tools_resources>.