# Strategic Energy Management & Metropolitan Mayors Caucus, Environment Committee

October 12, 2022







## Definition - Strategic Energy Management

#### **CEE—Consortium for Energy Efficiency**

A holistic approach to managing energy use in order to **continuously improve** energy performance, by achieving persistent energy and cost savings over the **long term**.

It focuses on **business practice change** from senior management through shop floor staff, affecting **organizational culture** to reduce energy waste and improve energy intensity.

SEM emphasizes equipping and enabling plant or building management and staff to impact energy consumption through **behavior and operational change** as well as capital project implementation.

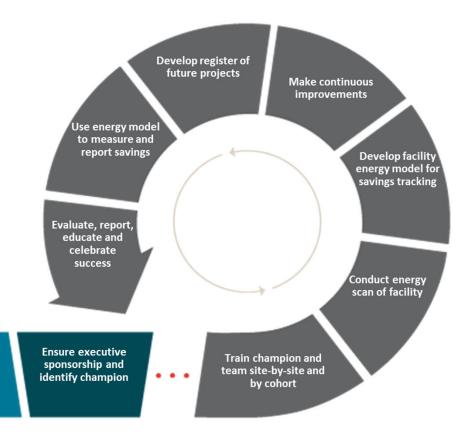
See also: https://www.clearesult.com/utility-solutions/strategic-energy-management/

### How does an SEM program work?

A continuous cycle of success

- Collaborative group workshops
- One-on-one coaching
- Technical/engineering services

Creates a culture of energy efficiency in commercial & industrial facilities



Strategic plannin with utility

Recruit cohort of facilities

© CLEAResult 2021

# Why participate in SEM?

Find low/no-cost ways to save energy

Create a culture of energy savings

Earn Incentives

Coach

Dedicated Energy

Coach

4 ©CLEAResult2021

## Recruiting for 2023

#### Public Sector

- Municipalities, school districts, park districts, community colleges, wastewater treatment facilities
- Annual usage for the organization
  - 5 15 GWh (or more)
  - 250k 1M+ Therms

#### Private Sector

- Mixed industrial, industrial refrigeration, manufacturing, higher education, healthcare/hospitals
- · Annual usage for the organization
  - 5 15 GWh (commercial) or 5 50 GWh (industrial)
  - 350k 3M+ Therms

### Organization attributes:

- Energy/sustainability goals
- Strong leadership & accessible stakeholders
- Culture of continuous improvement
- Owner occupied or internally managed systems
- Past participation in utility efficiency programs

### Thank you!

Molly Mollenkamp
Strategic Energy Management
Associate Program Manger
Molly.Mollenkamp@clearesult.com





