









Our Core Team

- - Austin Knight, DuPage County (Environmental Specialist)
- Walter Willis, SWALCO (Executive Director)
 - Pete Adrian, SWALCO (Recycling Coordinator)
 - Mike Grady, Lobbyist for SWALCO
- Christina Seibert, SWANCC
 - Mary Allen, SWANCC (Recycling and Education Director)
- Scott Cassel, Product Stewardship Institute (CEO & Founder)



 Chris Sauve, City of Chicago (Deputy Commissioner, Dept of Streets & Sanitation) Joy Hinz, DuPage County (Environmental & Sustainability Programs Manager)

• Sydney Harris, Product Stewardship Institute (Policy & Programs Manager)





Our Committee

- Alex Alexandrou, City of Aurora (Chief Management Officer, Mayor's Office)
 - Jason Bauer, City of Aurora (Assistant Public Works) Kevin Burns, City of Geneva (Mayor) Director)
 - Dan Shomon, Lobbyist for City of Aurora
- Alec Laird, IL Retail Merchants' Association (IRMA) (VP, Gov't Relations)
- Jen Walling, Illinois Environmental Council (IEC) (Executive Neil James, West Cook County (Executive Director) • Marta Keane, Will County Recycling Specialist & Chair, IL Director) • Ariel Hampton, IEC (Legal & Policy Researcher) PSC

 - Eliot Clay, IEC (State Programs Director)
 - Kimberly Fair, IEC (Policy Assistant)
- Paloma Paez-Coombe, Environment Illinois (Associate)
- Abe Scarr, Illinois PIRG (Director)
- James Jennings, Illinois EPA (IEPA) (Manager, Waste Reduction & Compliance)



- Jan'et Scott, IEPA (Legislative Liaison)
- Kyle Rominger, IEPA (Deputy General Counsel)
- Edith Makra, Metropolitan Mayors Caucus (Director of Environmental Initiatives)
 - Cheryl Scott, Metropolitan Mayors Caucus (Sustainability Specialist)

- Representative Dagmara Avelar, IL General Assembly, 85th District
 - Brady Burden, Rep. Avelar
 - Jasmine Rubio, Rep. Avelar (District Director)
- Andrea Densham, Shedd Aquarium (Sr. Director, Conservation Policy & Advocacy)





Project Timeline





Oct – Nov 2021:

Project Summary & Baseline

Nov – Dec 2021:

Targeted stakeholder calls; Launch EPR for PPP Committee

Feb – May 2022:

Draft bill with Core Team based on Committee Calls June – Aug 2022: Reconvene Committee to revise draft bill; Targeted stakeholder engagement

We are

here

Sept – Dec 2022:

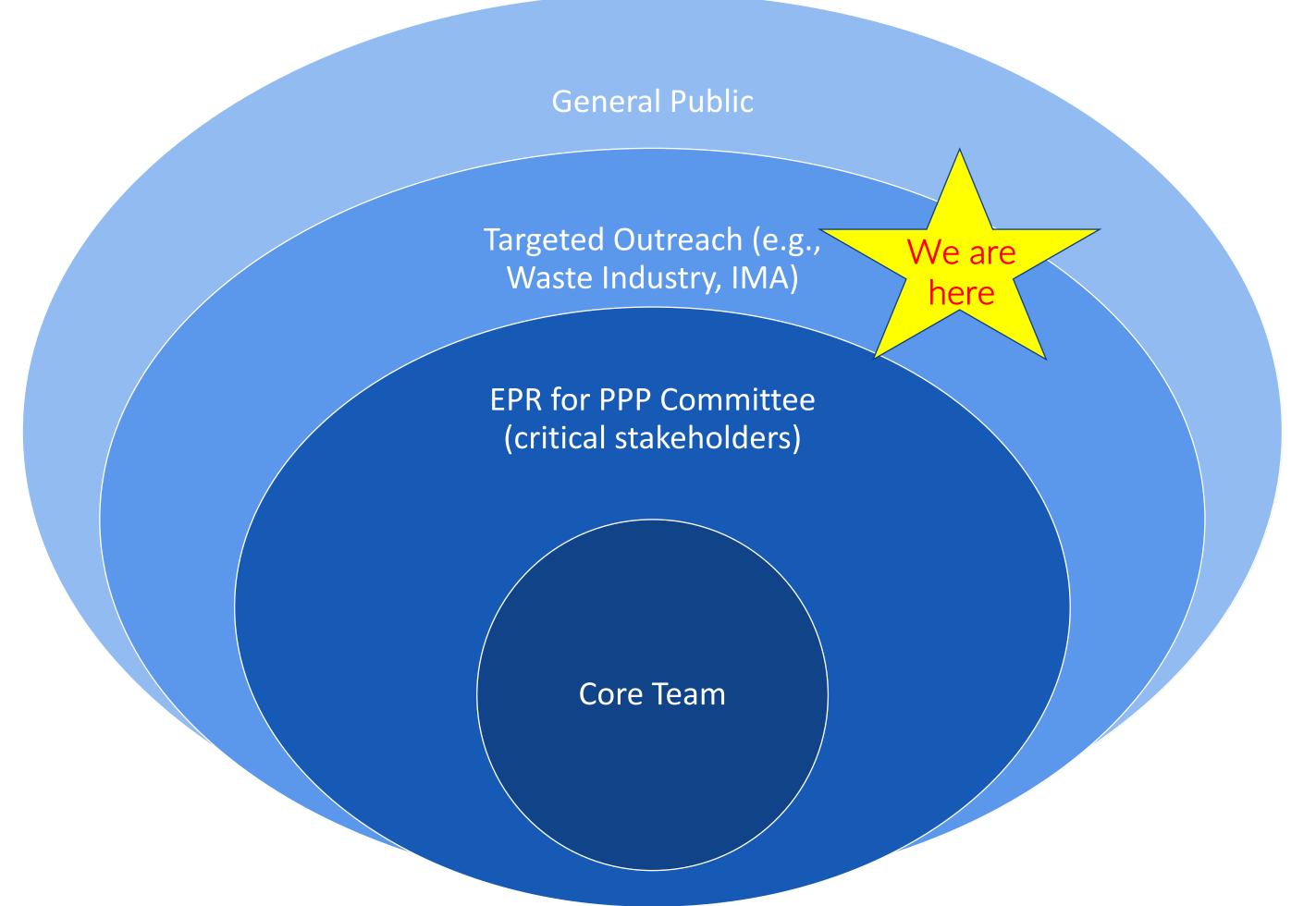
Finalize bill for 2023 intro; Outreach to strengthen coalition







Stakeholder Engagement: Building Support







Legis	lative	E

Covered Materials/ Products	Governance	Performance Standards	Stewardship Plan Contents
Covered Entities	Funding Inputs ⁶	Outreach & Education Requirements	Annual Report Contents
Collection & Funding Convenience Allocation		Equity & Environmental Justice	Implementation Timeline
Responsible Party ("Producer")	Design for Environment	Enforcement & Penalties for Violation	Additional Components & Definitions

Elements of EPR





IL EPR for PPP: Draft Bill Overview







Consumer Packaging:	Paper:
 Primary (e.g., soda can) 	• Prin
 Secondary (e.g., 6-pack rings) 	• Offic
 Tertiary (e.g., shipping box) 	
 Service Packaging @ Point of Sale 	Packag
(e.g., shopping bag)	use pro
	 Sold





Covered Materials

- nted Paper
- ice/writing/copy paper
- ging-Like Materials (singleroducts):
- Sold or supplied
- Any material type

Excludes:

- Anything collected and recycled thru another EPR program
- "Dirty" paper (TP, tissues, etc.)





Statewide Recyclables List

- Min. list of "readily recyclable" materials
- Published by PRO/s collaboratively developed w/ Advisory Council
- Updated annually/as needed
- Individual communities can collect *more*, if they're able Producers can collect items *not* on the list (like flexibles) separately if they fund & organize ("alternative collection programs") – but these programs
- must be approved by IEPA









Covered Entities







Covered materials collected from:

- Single & multi-family residences
- Public & private schools
- State & local gov't agencies
- Public spaces (parks, trails, transit stations, etc.)

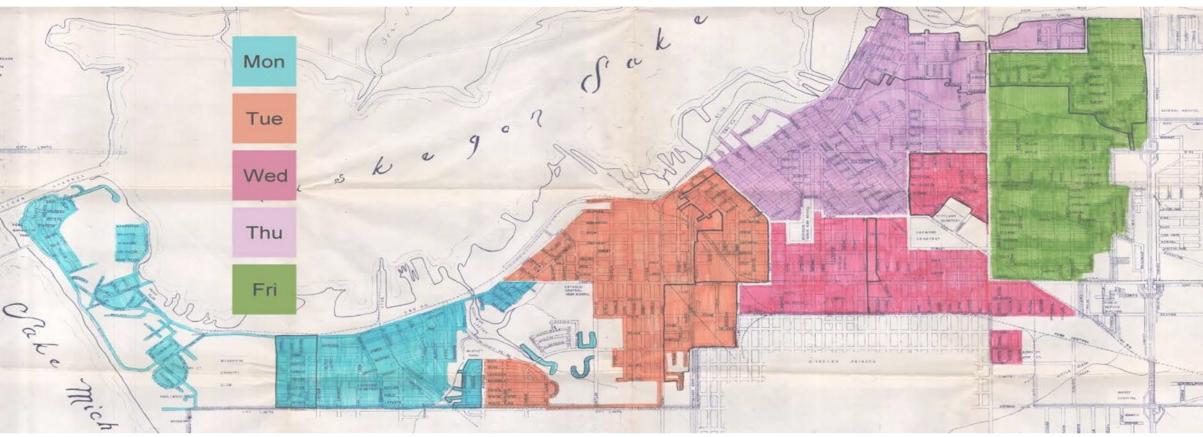








Collection & Convenience



Must collect everything on statewide list

- Within first 3 years:
 - Curbside wherever pop. >1500;
 - Where pop. <1500, at least one drop-off center w/in 15 miles of muni boundary
- NO BACKSLIDING curbside stays wherever it currently exists







Responsible Party ("Producer")

- Consumer Brands who manufacture their own products 1)
- Consumer brands who *do not* manufacture their own products 2)
- Packaging manufacturers for items sold under retailers' brands 3)
- The first importer/distributor (for international products) 4)
- For shipping packaging (e.g. online sales): The manufacturer of the shipping 5) **packaging** (but the product pkg producer stays the same)

gross revenue each year)



Excludes: gov'ts, munis, non-profits, **retailers**, small biz (<1 ton materials or \$1 million)





Governance

- **Producers:** form one or more PRO/s registered 501(c)(3) organization/s
 - If multiple PROs, must coordinate
- **IEPA:** Oversight & enforcement
 - Review & approve program plans
 - Review & accept annual reports
 - Facilitate public engagement
- Multi-Stakeholder Advisory Council: Appointed by IEPA
 - Provide guidance (non-binding) to PRO/s & IEPA
 - Written recommendations & responses
 - Non-voting members representing producers

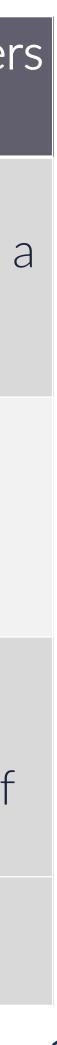






Advisory Council

Collectors (4) & MRFs (3)	Units of Local Gov't (5)	Retailers (2)	NGOs (4)	Open Seats (2)	Non-Voting Member (4)
3 MRFs in state – one from Chicago Metro area, one from central or southern IL		2 – retailers or statewide assoc.	2 environmental orgs		1 liaison from the PRO – representing a producer
3 waste halers – one statewide org representing haulers, one large, one small	municipalities, one with pop.		2 environmental justice advocacy orgs		1 manufacturer of post-consumer material or assoc.
1 drop-off recycling program	1 joint action agency				1 manufacturer of virgin covered materials/supplier of substrates or assoc.
	1 township				1 liaison from IEPA







Funding Inputs



- **Producers pay fees to their PRO:** based on env't criteria (ecomodulation) with incentives & disincentives
- Fees are for *all* covered materials
- Flat Fees for Small Producers: 1-15 tons covered materials or \$1-\$5 million gross revenue each year





Eco-Modulated Fees

human health impacts of covered materials

- **Eco-modulation criteria** (in order of priority to extent feasible): Improve reusability, recyclability, compostability
 - Design to reduce impacts across lifecycle
 - Incorporate sustainably & renewably sourced material
 - Eliminate toxic substances
 - Incorporate PCR content
 - Optimize pkg (use min. needed to deliver product)
 - Increase degradability in cold-water environments
 - Design to prevent litter

*Reusable containers are exempt from fees

Goal: Encourage design attributes that reduce the environmental and











- **Statewide Needs Assessment** baseline data on reuse, recycling, composting
- **Recycling system costs** reimbursements for collection, transportation, sorting, processing, marketing, disposing of contamination, etc.
- "Reasonable reimbursement rate" approved by IEPA
 - **Direct infrastructure investments** (based on Needs Assessment): reuse, recycling, composting
- Market development (end markets)
- Administrative costs for IEPA
- And more...





Covered Costs

PRO Funds Cover:

Where no gov't programs in place: PRO directly funds service providers





Protecting Existing Infrastructure



Needs Assessment Includes:

Current processing capacity and ightarrowinfrastructure for reusable, recyclable, and compostable covered materials in the state and regionally, and necessary capital investments to existing and future reuse, recycling, and composting infrastructure for covered materials





Existing Infrastructure, Cont'd

Program Plan Describes:

- providers (incl. haulers, MRFs, transfer stations & local gov't)
- How PRO/s will invest in existing and future reuse and recycling and facilities in alignment with the results of the Statewide Needs Assessment)

How PRO/s will prioritize and work with existing public and private service infrastructure and market development in the state (incl. installing or upgrading equipment to improve sorting of covered materials; mitigating impacts of covered materials to other commodities at existing sorting and processing facilities; capital expenditures for new technology, equipment,

Municipalities keep existing contracts; reimbursed by PRO/s for their costs





Outreach & Education Requirements



- **PRO/s provide outreach/education** resources to be used by retailers, collectors, gov't agencies, NGOs, and others
- **PRO/s allocate** min. \$0.50 per resident of the state per year for ed & outreach – increase if performance targets not met
- **Counties/Joint Action Agencies may** receive up to 50% allocated ed funding per resident in their jurisdiction each year to spend on ed & outreach locally
- **PRO/s also do direct outreach** to consumers statewide & maintain public website











Plastics Recycling Technologies Study

- IEPA conducts, PRO/s cover costs
- Determine which existing & emerging technologies are eligible to meet definition of "recycling" (no incineration, energy recovery, or plastics-to-fuel)
- Assess full lifecycle impacts of plastics-to-plastics technologies, compare to full lifecycle impacts of mechanical recycling
- Assess full lifecycle impacts of using PCR content, compare to using virgin plastics
- Published by July 1, 2025







Special PRO Programs

Waste Prevention & Reuse Program

- Reduce env't impacts of covered material thru prevention & reuse
- PRO/s may partner with public or private entities
- Grants, loans, or direct funding thru dedicated Fund
- Min. 5% of total expenditures under program plan during first 3 years, 10% for fourth & fifth years, must remain steady or increase over time

Composting Infrastructure & Education Program

- Assist in greater recovery of compostable packaging and education
- PRO/s may partner with public or private entities
- Grants, loans, or direct funding thru dedicated Fund
- Min. 5% of total expenditures under program plan during first 3 years, 10% for fourth & fifth years, must remain steady or increase over time















Performance **Standards**



- In statute:
 - By Dec 31, 2030: recycling rate across statewide list >45%
 - By Dec 31, 2035: recycling \bullet rate across statewide list >50%
- In Stewardship plan: ightarrow
 - Recovery, recycling, PCR content, and other targets for every material type – must be met by end of 5 year plan & updated with every new plan







PFAS Ban & Problematic Materials List

- Ban on toxic substances In covered materials after one year
- IEPA publishes list of "problematic materials" additives, ingredients, substrates, objects that disrupt recycling, are consistently found in environment, or cause severe harm to human/ecological health.
 - PRO/s must describe how they will minimize or eliminate use of all problematic materials.
 - IEPA review & update list at least every 3 years.





Key Definitions



"Recycling" DOES NOT INCLUDE: landfill disposal or any beneficial landfill use, incineration, energy recovery, or conversion to fuel "Reusable" means: designed to be refilled/used repeatedly for intended purpose, non-toxic, and recyclable at end of life; avg. annual return rate >80%







- Send in bill feedback, comments, questions
- Core Team reconvene to debrief all stakeholder comments
- Update draft bill & secure sponsors
- Reconvene Committee to finalize bill
- Introduction for 2023 & beyond...

Next Steps

Õ CHIPS CHIPS CHIPS BOMBAY MIX NUTS CORDI CORDI SODA SODA SODA SODA SODA COLA COLA POP POP







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Project Contacts

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PRODUCT STEWARDSHIP INSTITUTE **Implementation Timeline**

Assuming law enacted Spring 2023

- Jan 1, 2024: IEPA establish Advisory Council
- Jul 1, 2024: Producers/PRO/s register with IEPA
 - Registration form includes description of needs assessment that will be undertaken
 - 30 days later: Director approves (or rejects) proposed needs assessment
- Jul 1, 2025: IEPA completes plastics recycling study; PRO/s complete needs assessment • Oct 1, 2025: PRO/s adopt statewide collection list
- Jan 1, 2026: PRO/s submit stewardship plan/s to IEPA, including comments from Advisory Council • July 30, 2026 (180 days after plan approval): programs implemented
- Jul 1, 2026: sales prohibition for non-compliant covered materials
- May 1, 2027 and every May 1 thereafter: PRO/s submit annual report/s.
- Dec 31, 2030: recycling rate across covered materials on statewide list > 45%
- July 30, 2031: Performance targets from stewardship plan/s achieved; updated stewardship plan/s submitted to IEPA w/ updated targets
- **Dec 31, 2035:** recycling rate across covered materials on statewide list >50%







Stewardship Plan Contents



- Contact info
- List of participating producers
- List of covered materials and which are on statewide collection list
- Funding mechanism: fee schedule for producers, reasonable rate of payment for local gov't & service providers
- Plan for meeting convenience standards & which recycling programs are eligible for reimbursement vs which are responsibility of PRO/s
- Proposed service agreement for service providers & back-up procurement process
- How PRO will prioritize & work with existing infrastructure
- Proposed performance targets for each material type (PCR content, reuse, recovery, recycling rates, toxics reduction)
- Plan for meeting performance targets
- Plan for providing technical assistance to producers on source reduction thru redesign & reuse systems
- Public education plans
- Plan for end-of-life management of all covered materials, incl. recycling & disposal of contamination
- How PRO will facilitate purchase of recycled content from MRFs for producers
- Plan for investments into existing & future reuse & recycling infrastructure, market development
- Descriptions of Waste Prevention & Reuse and Compositing Infrastructure & Education funds/programs
- Process for addressing questions from covered entities & residents
- How PRO will address any/all other needs identified in the Needs Assessment
- How PRO consulted with the Advisory Council in development of the plan & extent to which Advisory Council recommendations were incorporated
 Any other information by the Agency thru regulations
- Any other info requested by the Agency thru regulations







Annual Report Contents



- Quantity of covered materials sold/distributed into the state \bullet
- All methods used to collect, transport & process covered materials \bullet
- Evaluation of program's collection convenience \bullet
- How all covered material types were managed \bullet
- Reuse, recovery, recycling, composting, PCR content rates & whether \bullet they're on track to meet requirements
- Final destination & quantity of reclaimed covered materials by type \bullet
- Contamination in recycling streams & efforts proposed to reduce \bullet contamination
- Total cost of the program independent financial audit \bullet
- Status of grants & programs under Waste Prevention & Reuse Fund and \bullet **Composting Infrastructure & Education fund**
- Independently audited financial statements detailing all payments \bullet received & issued by PRO
- Description of dues structure for producers (incl eco-modulated fees) & \bullet evaluation of effectiveness of eco-modulation incentives
- Proposed dues structure for next year \bullet
- Description of how PRO compensated local gov'ts & private service \bullet providers
- Description of all outreach & education efforts, results & sample \bullet materials and recommendations for how to improve
- Status of packaging innovation & design \bullet
- Description of investments made into infrastructure & market \bullet development
- Total amount of covered material types managed thru alternative collection programs
- Any other info required by the Agency \bullet

