



PEOPLES GAS®
ENERGY EFFICIENCY PROGRAM

NORTH SHORE GAS®
ENERGY EFFICIENCY PROGRAM

Energy Efficiency

June 2022

AGENDA

- Introductions of Energy Efficiency Team Members
- Key Role of the Natural Gas Energy Efficiency Program
- Energy Efficiency High Level Overview
- Program Overview
 - Residential
 - Weatherization Highlight
 - Business and C & I
 - Public Sector Highlight and C & I Spotlight
 - Marketing
- Q and A

Our Energy Efficiency Team

- **Christina Pagnusat:** Director Energy Efficiency & Business Customer Engagement
- **Omayra Garcia:** Manager Energy Efficiency Programs
 - Residential – Single Family and Multi Family
 - Low Income
- **Jean Gibson:** Manager Energy Efficiency Programs
 - Business
 - Public Sector
 - Research & Development and Market Transformation

Key Role of Natural Gas Energy Efficiency Programs

- Continue to reduce energy consumption and demand during a transition to cleaner energy
- Provide an additional source of funding to help our customers meet their climate goals
- Educate residents and businesses on opportunities to improve their homes and businesses and save on energy bills
- Offer comprehensive (electric + gas) solutions to residents and businesses through jointly-funded programs with ComEd
- Fund health and safety improvements in low-income housing

Energy Efficiency Overview

Achieve Legislative Goals (Annual)

Each year within current 4-year plan: 2022-2025



Annual Savings Target



Portfolio Budget



Income Eligible Spend



Public Sector Spend

Peoples Gas	9,082,389 therms	\$27, 797,832	\$11,596,020	\$2,458,113
North Shore Gas	1,434,073 therms	\$4,054,880	\$741,438	\$341,420

Energy Efficiency Program

- Over the past decade, the Peoples Gas and North Shore Energy Efficiency Programs have achieved the following impacts:
 - Saved over **116 million therms** for residents and businesses
 - Since the inception of the EE programs, PGL and NSG have awarded more than **136 million dollars** in incentives to help customers with energy –savings upgrades
 - Recipient of the 2022 MEEA Inspiring Efficiency Impact Award for our public sector program

Energy Efficiency Programs

- Based on regulatory requirements
- Funded by customers
- Participation by other utilities
- Required to use cost-effective energy efficiency to reduce direct and indirect costs to customers



Did you know?

ALL customers contribute funding for energy efficiency programs!

Gas Charge	30.0 Therms at \$0.27387	\$8.22
Energy Efficiency Program	30.0 Therms at \$0.01490	\$0.45
Environmental Charge	30.0 Therms at \$0.01940	\$0.58
UEA - Gas Cost Adjustment	2.88% of \$8.22	\$0.24

PEOPLES GAS®
www.peoplesgasdelivery.com

Customer Service 866-556-8001
24-Hour Gas Emergencies 866-556-8002
En Español 866-556-8003
TDD Line 866-556-8007

Bill Date	Account Number	Next Meter Read Date	Amount Due	Payment Due Date
06/04/2019	0602000000-00001	06/29/2019	\$60.58	06/28/2019

Customer Name JOHN Q CUSTOMER
Service Address 123 MAIN ST
 CHICAGO IL 60601-6207

Activity Since Last Bill
 04/29/2019 Previous Balance \$92.79
 05/20/2019 Payment -\$92.79
 Balance \$0.00
 Total Current Charges \$60.58
 Total Current Balance \$60.58

Gas Service
Rate 1 - Small Residential Heating
Meter P8999999 Actual Reading 05/31/2019 3654
 Actual Reading 04/28/2019 -3625
 Gas Use 29 CCF
 29 CCF x 1.043 BTU = 30.0 Therms

Delivery Charge		
Customer Charge		\$32.36
Distribution Charge	30.0 Therms at \$0.19477	\$5.84
Storage Service Charge	30.0 Therms at \$0.03280	\$0.98
Gas Charge	30.0 Therms at \$0.27387	\$8.22
Energy Efficiency Program	30.0 Therms at \$0.01490	\$0.45
Environmental Charge	30.0 Therms at \$0.01940	\$0.58
UEA - Gas Cost Adjustment	2.88% of \$8.22	\$0.24
Volume Balancing Adjustment	30.0 Therms at -\$0.04650	-\$1.40
Tax Cost Adjustment		-\$0.61
Qualified Infrastructure Plant Charge	23.44% of \$36.64	\$8.59
Taxes		
Chicago Municipal Tax	8.24% of \$55.25	\$4.55
State Tax	0.1% of \$55.25	\$0.06
State Gas Revenue Tax	30.0 Therms at \$0.024000	\$0.72
Subtotal:		\$60.58
Gas Service Total:		\$60.58

Messages
 View your bill online anytime in My Account. Visit our website to sign up.

ACCOUNT NUMBER: 0602000000-0001 INVOICE: 1234567899 Page 1 of 1 WEC_PDF_Out 17 (0)

PEOPLES GAS®
 NATURAL GAS DELIVERY

Please return this stub with your payment.
 ACCOUNT NUMBER: 0602000000-0001

JOHN Q CUSTOMER
 123 MAIN ST
 CHICAGO IL 60601-6207

Peoples Gas
 PO Box 6050

Amount Due By 06/28/2019 **\$60.58**
 A 1.5% late fee may be charged on any unpaid balance
 Please write your account number on your check
 Amount Enclosed

☐ I want to pledge \$1 per month to the Share the Warmth program, which helps pay energy expenses for those in need. I've added \$1 to my payment.

Account Summary
Bill Period: 04/29/2019 to 05/31/2019

	May 2019	April 2019	May 2018
Billing Days	35	30	32
Avg Daily Temp	44 F	34 F	53 F
Heating Deg Days	192	473	112
Cooling Deg Days	31	4	99
Therms Used	30.0	79.2	23.5
Therms / Day	0.9	2.4	0.7

Graphs

Usage by Month

Charges by Month



Residential and Income Qualified Programs

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How We Serve – Residential and Income Eligible Customers

Home Energy Jumpstart- Single Family

- FREE energy assessment of single family homes
- Direct installation of energy and water efficient measures

Rebates – Single Family and Multi Family

- Prescriptive and Custom incentives
- HVAC, weatherization, system controls, steam traps, and pipe insulation

Education

- 5th grade student education of energy usage
- Community EE Kits

Multi Family

- FREE energy assessment of multi-family buildings
- Direct installation of energy and water efficient measures
- Gas Optimization Studies

Income Eligible

- Illinois Home Weatherization Assistance Program (IHWAP)
- Public Housing
- Weatherization





Income Eligible Spotlight: Weatherization

Continued Strong Partnership with the Chicago Bungalow Association in 2021

- ✓ In the last quadrennial, 3,254 customers completed projects resulting in 1,223,888 therms savings and \$2,761,857 in incentives distributed
- ✓ Continue to see high customer satisfaction, averaging 9.9 out of 10, and participation growth through word of mouth
- ✓ Expanding efforts to increase participation in the Latinx community



Income Eligible Multi-Family Energy Savings Spotlight: New City Neighborhood

Continued successful collaboration between Peoples Gas and ComEd helped Marcia Ellis update her legacy building and improve home comfort for her tenants.

Her project started with a free energy assessment and included a new high-efficiency steam boiler, air sealing and insulation in the attic, sink aerators, pipe insulation, and LED lighting.

“It’s been a great experience. Just to be able to see and feel the difference in the building—that was amazing. The upgrades and the boiler system all worked to control temperatures and keep the building more comfortable.”

-Marcia Ellis, Property Owner and Manager

In the last quadrennial, the Income Eligible Multi-Family Energy Savings offering saved 3,036 customers 533,584 therms and provided \$4,748,668 in incentives.

Business Programs

How We Serve – Business Customers

Types of Customers

- Commercial & Industrial
- Public Sector
- Small and Midsize Businesses

Studies

- Engineering and gas optimization studies
- Custom solution development specific to customers industry and business
- Energy roadmap development

Rebates

- Prescriptive and Custom incentives
- Incentives offered for capital energy efficiency improvements
- Strategic Energy Management, Retro-commissioning services



Public Sector Highlights

In a **two-year** period, we...

- Improved **450** Chicago buildings
- Delivered **\$6 million** in incentives
- Saved **3.5 million** therms

Through our key partnership with CPS, we...

- Improved **395** schools
- Saved **2.4 million** therms

Other customers served include:

- Cook County
- Chicago Park District
- CTA (Chicago Transit Authority)
- City of Chicago

“Collaborating with the Peoples Gas Energy Efficiency Program is the smart thing to do. A team of experts provided CPS with the tools to help us achieve our energy goals and increase efficiency in our buildings. CPS is reducing its energy consumption, improving operations and lowering energy costs, while enhancing comfort.”

Sandrine Schultz, Director of Energy and Sustainability Chicago Public Schools (pictured above far left)



C&I Spotlight: North Shore Gas Customers


Strong outreach efforts came to fruition

- ✓ PQ Corp completed the installation of their steam heat recovery project, saving 432k therms and did a check presentation
- ✓ Vantage Gurnee completed insulation, turbidity meters, and boiler replacement projects, totaling 137k therms
- ✓ Great Lakes Naval Base and Jelly Belly, were engaged in the program and completed projects



Portfolio Marketing

TREAT YOURSELF
WITH
**ENERGY
SAVINGS**



Scan here
to start saving

Use promo code "treat"
PeoplesGasRebates.com/treat

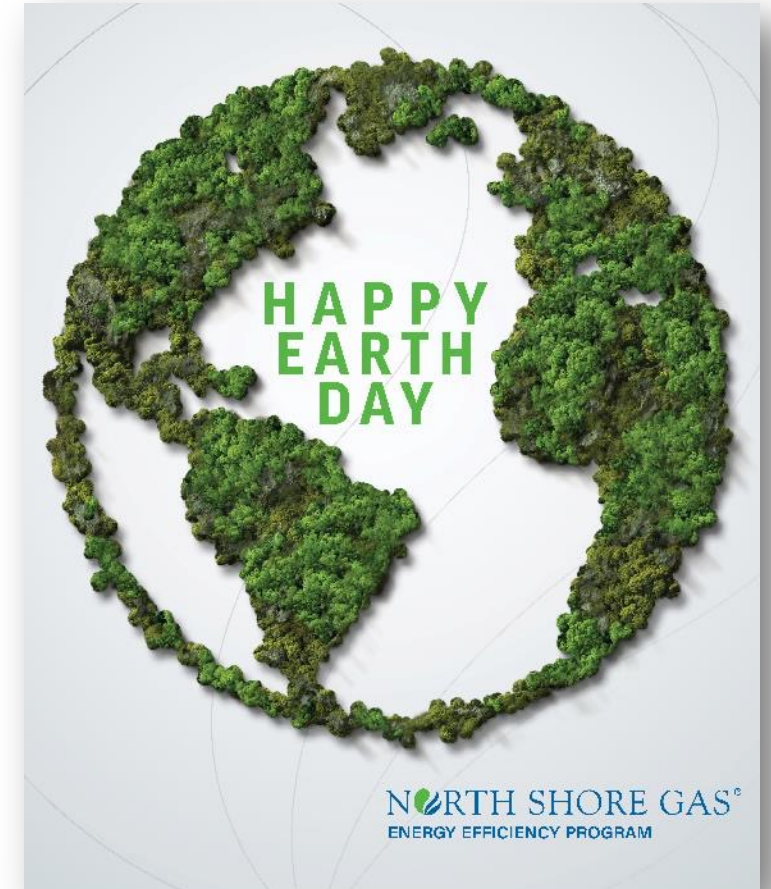
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Portfolio Marketing Activities



- 2021 “Treat Campaign”
 - Positive brand awareness
 - Targeted zip codes in both NSG and PGL
 - Radio, social media, digital ads, billboards & community events
 - English and Spanish
- 2022
 - Continue marketing and outreach coordination
 - “Success Story” campaign focused on authentic customer experiences
 - Raise awareness
 - Improve perception
 - Social media posts, digital ads, bill inserts, company e-newsletters, local partnerships
 - Web updates
 - Portfolio-level customer satisfaction survey
 - Apply to award and speaker opportunities





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Thank you!

Questions?