ComEd Peak Time Savings

Sample Social Media Posts

Please feel free to use this sample content on your organization’s social media pages or as a starting point for your own personalized posts.

**Facebook:**

GENERAL POST – 1:

You may be able to receive electric bill credits by participating in ComEd’s Peak Time Savings program and reducing your energy usage on a few high-demand summer afternoons. The @ComEd Peak Time Savings free program runs from 5/1-10/31 each year. Program participants are notified about a few Peak Time Savings events throughout the summer and could receive bill credits for avoiding large appliance use or turning up the thermostat slightly during those times. For details or to sign up, go to [https://bit.ly/3fNgo5p](https://l.facebook.com/l.php?u=https%3A%2F%2Fbit.ly%2F3fNgo5p%3Ffbclid%3DIwAR1jkEcuqI2ifHwmSh_obvyQpyOSXACwUS9rhjkgk6O_lCsXnkNu3IuA-KQ&h=AT16Dr_QPQJS9tvXUwqbzaovLJ56gP223wd6zp_svD_5gBlyspesPQurVLQbwXESkbnUuEA1WONBOdnAga6B_WNdcs4f8mA2Mr--Hytsp134kmy8m1FfbfkjUU-RaS0ogxBrWbyapDxjJ7wXgRREKlA08A&__tn__=-UK-R&c%5b0%5d=AT0clR51hMxgccfcKdK3hHjzheJk4RkbIqQ3Tj9RlMcYMhaAWoSUcrqjdncqTX2I2dDs84s4flUJSGNmrbUv3-NDlJfk5SVQbcwYPArHEzGBTwODOV6vl4A25zAirxxINOeS8-ibVyXcG2R7Wu8ToZ3yB768N7C7_78ZHzhW9qtSvYfPMlnRuaiHySqf5VmYxVnMm9U).

GENERAL POST – 2:

If your home has a smart meter, you’re eligible to enroll in the @ComEd Peak Time Savings program. By reducing your energy usage during a few high-demand times on summer afternoons, you could receive a credit on your next energy bill!

For more information on saving energy and money with this program, visit the ComEd Peak Time Savings webpage at [https://bit.ly/3fNgo5p](https://l.facebook.com/l.php?u=https%3A%2F%2Fbit.ly%2F3fNgo5p%3Ffbclid%3DIwAR1jkEcuqI2ifHwmSh_obvyQpyOSXACwUS9rhjkgk6O_lCsXnkNu3IuA-KQ&h=AT16Dr_QPQJS9tvXUwqbzaovLJ56gP223wd6zp_svD_5gBlyspesPQurVLQbwXESkbnUuEA1WONBOdnAga6B_WNdcs4f8mA2Mr--Hytsp134kmy8m1FfbfkjUU-RaS0ogxBrWbyapDxjJ7wXgRREKlA08A&__tn__=-UK-R&c%5b0%5d=AT0clR51hMxgccfcKdK3hHjzheJk4RkbIqQ3Tj9RlMcYMhaAWoSUcrqjdncqTX2I2dDs84s4flUJSGNmrbUv3-NDlJfk5SVQbcwYPArHEzGBTwODOV6vl4A25zAirxxINOeS8-ibVyXcG2R7Wu8ToZ3yB768N7C7_78ZHzhW9qtSvYfPMlnRuaiHySqf5VmYxVnMm9U).

HIGH ELECTRIC BILL/SAVING MONEY:

Has your electric bill been high? @ComEd offers bill credits to homeowners that reduce their energy usage below their recent average use during Peak Time Savings Hours. For more information or to enroll in the free Peak Time Savings program, which can help you save energy and money, go to the ComEd Peak Time Savings webpage at [https://bit.ly/3fNgo5p](https://l.facebook.com/l.php?u=https%3A%2F%2Fbit.ly%2F3fNgo5p%3Ffbclid%3DIwAR1jkEcuqI2ifHwmSh_obvyQpyOSXACwUS9rhjkgk6O_lCsXnkNu3IuA-KQ&h=AT16Dr_QPQJS9tvXUwqbzaovLJ56gP223wd6zp_svD_5gBlyspesPQurVLQbwXESkbnUuEA1WONBOdnAga6B_WNdcs4f8mA2Mr--Hytsp134kmy8m1FfbfkjUU-RaS0ogxBrWbyapDxjJ7wXgRREKlA08A&__tn__=-UK-R&c%5b0%5d=AT0clR51hMxgccfcKdK3hHjzheJk4RkbIqQ3Tj9RlMcYMhaAWoSUcrqjdncqTX2I2dDs84s4flUJSGNmrbUv3-NDlJfk5SVQbcwYPArHEzGBTwODOV6vl4A25zAirxxINOeS8-ibVyXcG2R7Wu8ToZ3yB768N7C7_78ZHzhW9qtSvYfPMlnRuaiHySqf5VmYxVnMm9U).

ENVIRONMENTAL FOCUS:

Are you looking to reduce your environmental impact caused by energy usage? The @ComEd Peak Time Savings program offers participants bill credits if they can reduce their energy use during a few high-demand times in the summer. This can help minimize the need to operate additional fossil-fuel power plants during peak energy usage times, which lowers the emissions that would otherwise be released into the atmosphere. For details, go to the ComEd Peak Time Savings webpage at [https://bit.ly/3fNgo5p](https://l.facebook.com/l.php?u=https%3A%2F%2Fbit.ly%2F3fNgo5p%3Ffbclid%3DIwAR1jkEcuqI2ifHwmSh_obvyQpyOSXACwUS9rhjkgk6O_lCsXnkNu3IuA-KQ&h=AT16Dr_QPQJS9tvXUwqbzaovLJ56gP223wd6zp_svD_5gBlyspesPQurVLQbwXESkbnUuEA1WONBOdnAga6B_WNdcs4f8mA2Mr--Hytsp134kmy8m1FfbfkjUU-RaS0ogxBrWbyapDxjJ7wXgRREKlA08A&__tn__=-UK-R&c%5b0%5d=AT0clR51hMxgccfcKdK3hHjzheJk4RkbIqQ3Tj9RlMcYMhaAWoSUcrqjdncqTX2I2dDs84s4flUJSGNmrbUv3-NDlJfk5SVQbcwYPArHEzGBTwODOV6vl4A25zAirxxINOeS8-ibVyXcG2R7Wu8ToZ3yB768N7C7_78ZHzhW9qtSvYfPMlnRuaiHySqf5VmYxVnMm9U).

**Twitter:**

GENERAL/SAVING MONEY:

Save money this summer by enrolling in @ComEd’s Peak Time Savings program. If you're able to reduce your energy use a few days this summer during Peak Time Savings Hours, then you could receive bill credits. For details, go to <https://bit.ly/3fNgo5p>.

ENVIRONMENTAL FOCUS:

Do you want to cut your carbon footprint? The @ComEd Peak Time Savings program offers bill credits for reducing energy use during a few high-demand summer days. This helps reduce the need to operate extra fossil-fuel plants during peak times. For details: <https://bit.ly/3fNgo5p>