



Hawthorn Woods Green Business Program

Robin Grooms

Introduction

Robin Grooms, Village of
Hawthorn Woods



Sustainability Plan Goal:

Cultivate local and sustainable development, jobs, and businesses.

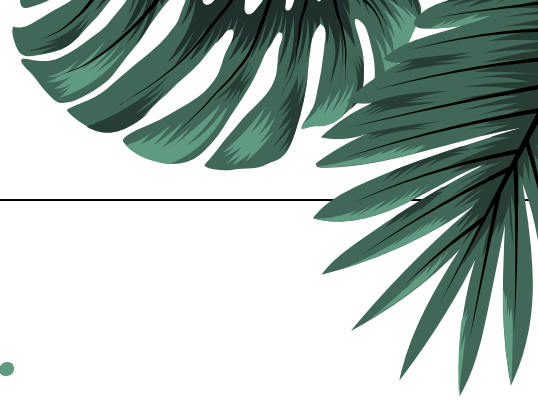


Greenest Region Compact Goal:

Recognize and support
businesses who
practice and promote
sustainability.



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Overview

This is the Green Business Program of Hawthorn Woods, a way to promote and celebrate green business practices in the village, big and small.



Guidebook

The Guidebook, which lists actions businesses can take under categories like “waste” or “natural areas”.

It assigns points to each action, which businesses can hope to accumulate to earn recognition.



Action Resources

The Action Resources, which gives more information and digital links for each action in the guidebook.

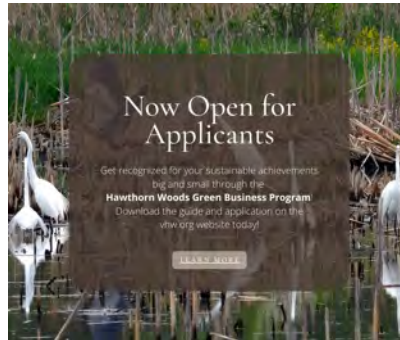
For businesses that don't know where to start for a new action such as "Install low flow faucet aerators on all restroom sinks" we provide extra information for that action item, such as what qualifies as a "low-flow aerator".



Application

The Award Application, the document that can be turned back in to the village to apply for the Green Seal of Hawthorn Woods.

If a business has completed and documented actions surpassing a total of 25 points with this application, it will earn the Green Seal of Hawthorn Woods.



Inclusive

This program was designed for each kind of business in town to be able to receive an award, from single employee to large organization.

Accessible

Guides and Applications will be available both in print and digitally. The goal is to make this program as visible as possible for members of the community.



Lessons



Business-Centered

Economic vs.
Environmental



Cost

How to make this
worthwhile for everyone



Outreach

How to get people to
care



Responsibility

This is all me



Incentivize Green Business Practices

VILLAGE OF HAWTHORN WOODS

GREEN BUSINESS GUIDEBOOK

A GUIDE FOR GREEN BUSINESS PRACTICES
ECONOMIC VITALITY
ENVIRONMENTAL IMPACT
SOCIAL BENEFIT



BUSINESS ACTION PRACTICES

S PRACTICES

VILLAGE OF HAWTHORN WOODS

DEAL OF HAWTHORN WOODS APPLICATION

FOR GREEN BUSINESS PRACTICES
ECONOMIC VITALITY
ENVIRONMENTAL IMPACT
SOCIAL BENEFIT



Thanks

Do you have any questions?

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<https://www.vhw.org/565/Green-Business-Program>



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