ComEd Lighting Discounts

Sample Social Media Posts

Please feel free to use this sample content on your organization’s social media pages or as a starting point for your own personalized posts.

Facebook:

GENERAL

Ready to save money and use less energy on lighting? @ComEd customers can receive instant discounts when buying ENERGY STAR certified LEDs and LED fixtures at participating retail stores. Look for the ComEd “Lower Price” sticker in stores or buy LEDs online at ComEd Marketplace. For more details, go to <https://bit.ly/3d4Li7t>.

ENERGY STAR FOCUS

Save today with @ComEd discounts on ENERGY STAR certified LED bulbs, and save for good with a lifetime of savings. ENERGY STAR certified lighting uses up to 90% less energy than incandescent bulbs and lasts 15 times longer. To find out which stores offer instant ComEd discounts or to buy LEDs online, go to <https://bit.ly/3d4Li7t>.

Twitter:

GENERAL

Ready to save money and use less energy on lighting? @ComEd customers can receive instant discounts when buying ENERGY STAR certified LEDs and LED fixtures at participating retail stores. For more details on where to find LED light discounts, go to <https://bit.ly/3d4Li7t>.

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