

**Environment Committee Meeting  
Climate Communications**

April 20, 2021, 10:00-11:30 a.m.

Participation: Please register for the meeting with the link we have emailed to Committee members.

**GRC** Goal: Engage the community in climate change mitigation and adaptation.**1. Opening Comments & Introduction***Kevin Burns, Mayor, City of Geneva & Environment Committee/Energy Subcommittee Chairman, MMC***2. Views on Climate Change– Nationally and Locally***Jennifer Marlon, Ph.D., Research Scientist and Lecturer, Yale School of the Environment and the [Yale Program on Climate Change Communication](#)***3. Communicating About Climate - [Shared Values and Positive Messages](#)***Jennifer Roberts, 58<sup>th</sup> Mayor, City of Charlotte, NC and Director, Path to Positive Communities, ecoAmerica (recorded presentation)**Jennifer Giordano, Vice President, Marketing, ecoAmerica***4. [Action for Climate Empowerment National Strategy Framework](#)***Haley Crim, Program Coordinator, Climate Literacy & Energy Awareness Network (CLEAN)**Frank Niepold, Action for Climate Empowerment National Focal Point for the United States, National Oceanic & Atmospheric Administration (NOAA) Climate Program Office***5. Discussion & Closing****Next meeting:** May 18th, 10-11:30 a.m.; TBD**Upcoming events from our partners:****ecoAmerica's 10<sup>th</sup> Annual [American Climate Leadership Summit \(ACLS\)](#), April 27<sup>th</sup>-29<sup>th</sup>**