

Dear Environment Committee,

Climate change is a topic that stirs passion. At the local level, some constituents are well versed in climate issues and anxious for city leaders to take action. Others may not understand the role of local government in both mitigating and adapting to climate change. **How can local leaders effectively communicate with their constituents and peers about climate and climate action?**

In preparation for the upcoming release of our *2021 Climate Action Plan for the Chicago Region*, the Environment Committee will host a meeting to learn about climate communication. Please join us to meet with climate communication experts.

- **First, understand the views of your constituents on climate.** *Jennifer Marlon, Ph.D., a Research Scientist and Lecturer at the Yale School of the Environment and the [Yale Program on Climate Change Communication](#) (YPCCC), will describe Yale's studies into the causes and consequences of public opinion and behavior. The YPCCC offers [powerful tools](#) to explore climate opinions at the county and even congressional district level.*
- **Then, learn about effective [climate communication strategies](#),** rooted in research, that will facilitate cooperation and action on climate, including [resources from ecoAmerica](#).
- **Finally, learn about coordinated [Action for Climate Empowerment \(ACE\)](#) and its role in implementing the Paris Agreement globally.** *Haley Crim, former GRCorps member (Village of Park Forest) and now with the [Climate Literacy & Energy Awareness Network \(CLEAN\)](#), and Frank Niepold, ACE National Strategy Framework for the United States at NOAA, will introduce this new Framework, which aims to empower stakeholders to participate in solutions to the climate crisis.*

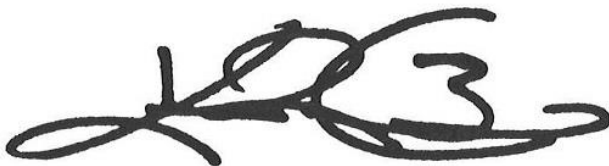
Meeting Details:

Meeting date: Tuesday, April 20, 2021

Time: 10-11:30 a.m.

Register: Please register in advance for the Zoom meeting with the link in the calendar invitation that we sent. You will receive a unique link for joining.

Thank you, and we hope to see you at our next meeting!



Kevin Burns
Mayor, City of Geneva
Environment Committee and Energy Subcommittee Chairman
Metropolitan Mayors Caucus
433 W. Van Buren Street, Suite 450
Chicago, IL 60607
<https://mayorscaucus.org>