

Jan. 27, 2021

Dear Environment Committee,

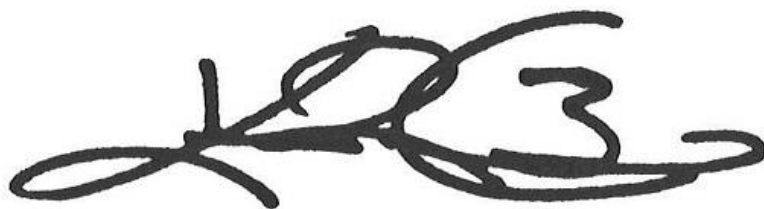
Earth Day and Arbor Day events are important opportunities to engage with residents and demonstrate community support for sustainability. What new opportunities are available for community engagement in 2021? Join us for the next Environment Committee meeting to strategize about Earth Day/Arbor Day this spring.

Most public events were canceled in 2020, but a few local governments successfully pivoted to public engagement strategies that allowed residents to celebrate Earth Day and Arbor Day safely. By making sustainable actions into a game with a prize, [Cook County](#) encouraged residents to take environmentally friendly actions at home during Earth Month 2020. [Will County Green](#) provides residents year-round information and inspiration to be sustainable, but stepped it up in 2020 by providing residents with a variety of interesting resources online to celebrate Earth Day. For Earth Day's 50th anniversary in 2020, several Will County agencies collaborated to design a unique environmental passport program, including Will County Green, the Forest Preserve District of Will County, Will County Health Department & Community Health Center, South Metropolitan Higher Education Consortium (SMHEC), and Will County Regional Sustainability Network (WCRSN). A panel of community leaders from these two counties and other local governments will discuss their community engagement experiences from this past year – both what was successful and what could have been improved.

Then we will brainstorm how to adapt community engagement strategies to keep constituents connected through these socially distant, uncertain times. **The objective of the meeting is to identify and share ideas and resources to help you maintain momentum for sustainability in your community and stay connected.** We will compile ideas and share information in time to support your planning for Earth Day and other sustainability events.

- Meeting date: Tuesday, February 16, 2021
- Time: 10-11:30 a.m.
- Register: **Please register in advance for the Zoom meeting with the link in the calendar invitation we sent. You will receive a unique link for joining.**

Thank you, and we hope to see you at our next meeting!

A handwritten signature in black ink, appearing to read 'KB3', with a large, stylized flourish extending from the left side.

Kevin Burns
Mayor, City of Geneva
Environment Committee and Energy Subcommittee Chairman

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