

## **Environment Committee Meeting: Community Engagement on Sustainability – Earth Day 2021**

February 16, 2021, 10:00-11:30 a.m.

Participation: Register for the meeting with the Zoom link in the Outlook calendar invitation, to receive a link for joining.

[GRC](#) Goal: Encourage the community to participate in sustainability initiatives and events

### **1. Opening Comments & Introduction**

*Kevin Burns, Mayor, City of Geneva & Environment Committee/Energy Subcommittee Chairman, MMC*

### **2. Panel Discussion - Citizen Engagement for Pandemic Times**

#### **a. Encouraging Residents to Celebrate Earth Day's 50th Anniversary in a Variety of Ways**

*Marta Keane, Certified Sustainable Resource Management Professional and  
County Recycling Specialist, Will County Land Use Department*

#### **b. Gamifying Sustainability to Engage Residents and Employees**

*Sarah Edwards, Environment & Sustainability Program Manager, Cook County Department of  
Environment and Sustainability*

*Elaine Simon, GRCorps Member, Cook County Department of Environment and Sustainability*

#### **c. Earth Week in Naperville – Pivot to Socially Distant & Digital**

*Lynnette Hoole, Volunteer Manager, Naperville Park District*

#### **d. Earth Month in Elgin - Pivot to Digital**

*Speaker to be confirmed*

#### **e. National Mayor's Challenge for Water Conservation**

*Erin Willrett, Assistant City Administrator, United City of Yorkville*

### **3. Showcase of Online & Socially Distant Citizen Engagement Tools for Municipalities**

#### **a. Grant Paplauskas, Marketing & Special Events, City of Wood Dale**

#### **b. Aimee Gendusa-English, Lead Service Liaison, Citizens Utility Board (CUB)**

#### **c. Edith Makra, Director of Environmental Initiatives, Metropolitan Mayors Caucus**

#### **d. Cheryl Scott, Sustainability Specialist, Metropolitan Mayors Caucus**

#### **e. Cynthia Segura, GRCorps Member, Metropolitan Mayors Caucus**

### **4. Discussion & Closing**

**Next meeting:** March 16, 2021, 10-11:30 a.m.; Building Performance Standards and Codes