Environment Committee Meeting: Community Engagement on Sustainability – Earth Day 2021
February 16, 2021, 10:00-11:30 a.m.
Participation: Register for the meeting with the Zoom link in the Outlook calendar invitation, to receive a link for joining.

**GRC Goal:** Encourage the community to participate in sustainability initiatives and events

1. **Opening Comments & Introduction**
   
   Kevin Burns, Mayor, City of Geneva & Environment Committee/Energy Subcommittee Chairman, MMC

2. **Panel Discussion - Citizen Engagement for Pandemic Times**
   
   a. **Encouraging Residents to Celebrate Earth Day’s 50th Anniversary in a Variety of Ways**
      
      Marta Keane, Certified Sustainable Resource Management Professional and County Recycling Specialist, Will County Land Use Department

   b. **Gamifying Sustainability to Engage Residents and Employees**
      
      Sarah Edwards, Environment & Sustainability Program Manager, Cook County Department of Environment and Sustainability
      
      Elaine Simon, GRCorps Member, Cook County Department of Environment and Sustainability

   c. **Earth Week in Naperville – Pivot to Socially Distant & Digital**
      
      Lynnette Hoole, Volunteer Manager, Naperville Park District

   d. **Earth Month in Elgin - Pivot to Digital**
      
      Speaker to be confirmed

   e. **National Mayor’s Challenge for Water Conservation**
      
      Erin Willrett, Assistant City Administrator, United City of Yorkville

3. **Showcase of Online & Socially Distant Citizen Engagement Tools for Municipalities**
   
   a. Grant Paplauskas, Marketing & Special Events, City of Wood Dale
   
   b. Aimee Gendusa-English, Lead Service Liaison, Citizens Utility Board (CUB)
   
   c. Edith Makra, Director of Environmental Initiatives, Metropolitan Mayors Caucus
   
   d. Cheryl Scott, Sustainability Specialist, Metropolitan Mayors Caucus
   
   e. Cynthia Segura, GRCorps Member, Metropolitan Mayors Caucus

4. **Discussion & Closing**

   **Next meeting:** March 16, 2021, 10-11:30 a.m.; Building Performance Standards and Codes