

Optimizing Municipal Pathways to Engage Consumers in Smart Residential Energy Use





Caucus received a grant from the Illinois Science & Energy Innovation Foundation (ISEIF)



Goal: Engage with municipalities to identify pathways to improve energy literacy



Goal: Help residents, especially low-income & senior save energy and money



Goal: Engage the community in clean energy practices

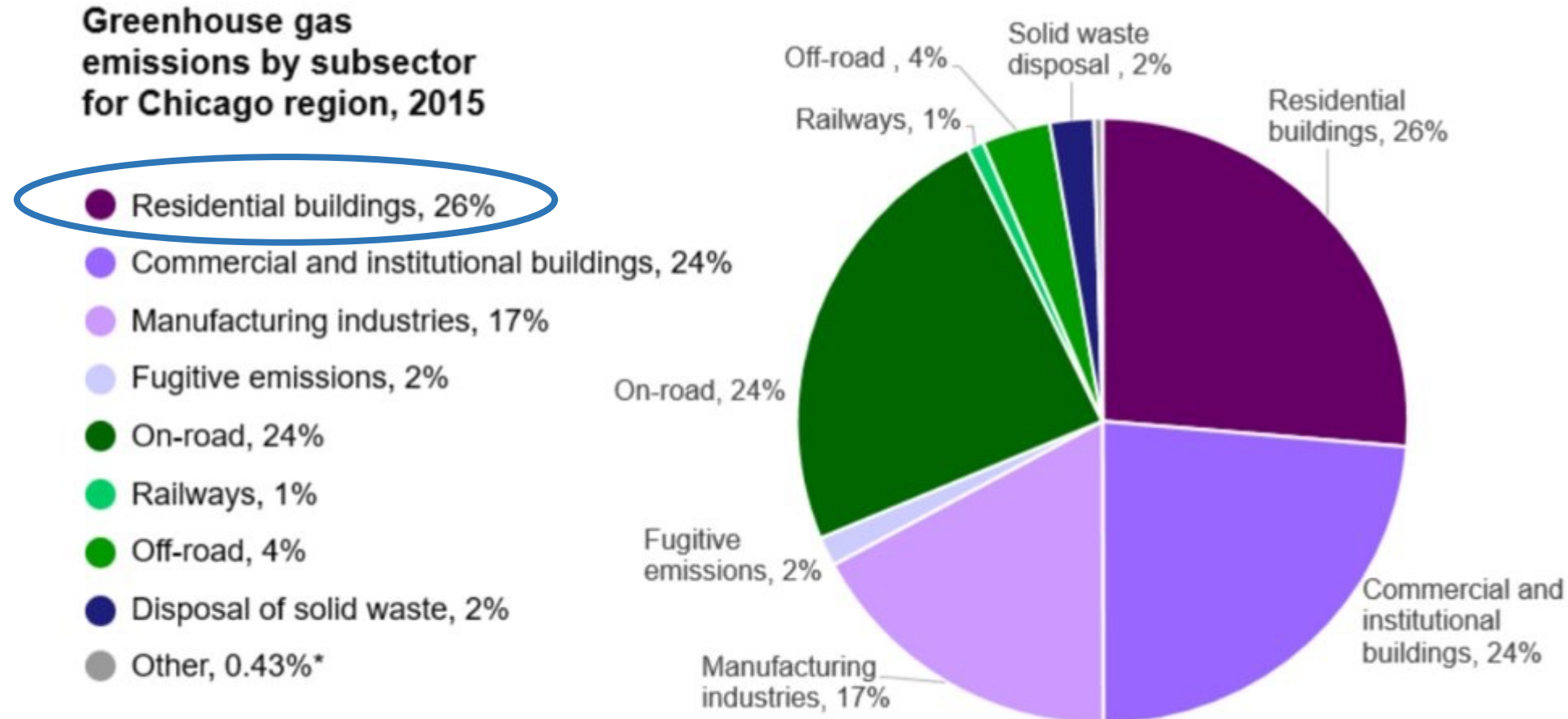


GRC E30: partner with utilities to promote energy efficiency programs to the community & E33 collaborate to educate about clean energy options

Overview

Why Residential Energy?

Greenhouse gas emissions by subsector for Chicago region, 2015



Approach

1. **Research** pathways municipalities use to serve target residents, especially low-income & senior. The same pathways could be used to deliver energy education.
2. **Implement** energy education and engagement through pathways to test effectiveness.
 - Need pilot communities.
 - Empower municipalities to reach target populations with energy information.
3. **Innovate/integrate** with regional climate plan, EV policy



Brainstorm – municipal pathways

- What are you already doing to educate residents about the smart grid and engage them in residential energy usage?
- What are other pathways that could be used to reach seniors or low-income residents?

Feedback and questions

- What municipal groups should we connect with to explore energy education pathways?
- Would your community/citizen commission be interested in being a pilot community during our project?
- Questions or comments?

Contact Cheryl cscott@mayorscaucus.org