



# Earth Day At Home

Greenest Region Corps – Cook County

50 YEARS  
AGO:

APRIL 22, 1970



CHICAGO  
EARTH DAY 1970










SOURCE AP/WIDE WORLD PHOTOS





## 🏠 REDUCE ENERGY AT HOME 🏠

CROSS OFF AS YOU COMPLETE

 <p>READING OVER STREAMING</p>	 <p>LOWERED THE TEMPERATURE OF THE WATER HEATER</p>	 <p>TURNED OFF LIGHTS WHEN NOT IN THE ROOM</p>
 <p>UNPLUGGED GAMING CONSOLES WHEN NOT IN USE</p>	 <p>USED DAYLIGHT INSTEAD OF ELECTRICITY WHEN POSSIBLE</p>	 <p>UNPLUGGED MY CHARGER WHEN DONE USING</p>
 <p>WASHED MY LAUNDRY WITH COLD WATER</p>	 <p>TURNED DOWN MY THERMOSTAT WHEN I WENT TO SLEEP</p>	 <p>SEALED A CRACK OR LEAK BY A WINDOW OR DOOR</p>



**EARTH DAY**



**GO A MEAL  
WITHOUT  
EATING  
MEAT**



**2  
0  
2  
0**



# Cook County's Environmental Messaging in the Time of COVID-19

Actions rooted in:

- Control
- Cost-efficiency
- Calm



# Cook County's Environmental Messaging in the Time of COVID-19

Actions rooted in:

- Control

**EARTH DAY**



**TURN DOWN  
YOUR  
THERMOSTAT  
WHEN GOING  
TO BED**



**E  
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Y**





# Cook County's Environmental Messaging in the Time of COVID-19

Actions rooted in:

- Control
- Cost-efficiency

EARTH DAY 2020



**WEIGH  
YOUR FOOD  
WASTE  
FROM ONE  
DAY**



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A  
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E



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EARTH DAY



PLAN  
YOUR  
GARDEN  
FOR THE  
YEAR



2  
0  
2  
0



EARTH DAY



IDENTIFY  
TREES  
AROUND  
YOUR  
HOME



2  
0  
2  
0



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If interested in the resources discussed, please check out our Twitter  
[@CookEnviro](#)

# Earth Day Virtual Resources

**\*\*These sites are listed for informational purposes only. GRCorps does not endorse any of these entities nor their views.\*\***

- **GRCorps's 7 Things List:**
  - Available at [mayorscaucus.org/earth-day-2020/](https://mayorscaucus.org/earth-day-2020/)
- **Calumet Collaborative:**
  - Full day of virtual programming looking at the Calumet Region
  - Available on Facebook [@calumetcollaborative](https://www.facebook.com/calumetcollaborative)
- **Earth Day Live:**
  - 3 days of livestreaming with activists, performers, thought leaders, and artists
  - Available on [earthdaylive2020.org](https://earthdaylive2020.org)
  - Contains tool to find local events near you

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- **Earth Day Network:**

- 24hr digital event (featuring calls to action and special guests)
- Can participate in largest citizen science challenge through their app that lets you track air quality and plastic pollution
- Available at [earthday.org](https://earthday.org)

# Thanks for joining us!

- Stay connected with us
  - Facebook: @GRCorps
  - Twitter: @GRCorps
  - Website: [www.mayorscaucus.org/greenest-region-corps/](http://www.mayorscaucus.org/greenest-region-corps/)
- Questions?

